

Responsibilities of the company to supplier



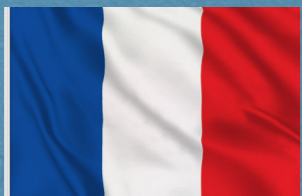
Lucas Cozien



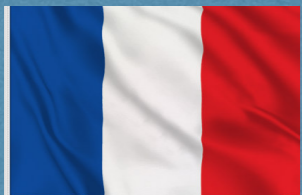
Pierre Brousse



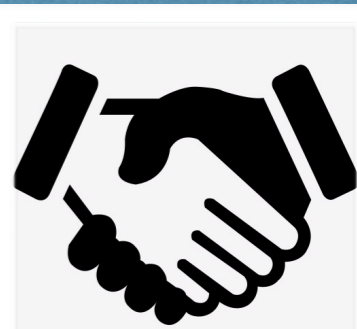
Abigail Pombero



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Summary

- 1° __ Presentation of the topic
- 2° __ The role of supplier relationship in an organization.
- 3° __ The criteria of success for a good relationship.
- 4° __ Responsibilities to suppliers : study cases of Casio and Dainippon Screen.
- 5° __ Actuality about responsibilities of company with suppliers.
- 6° __ Conclusion.



Presentation of the topic

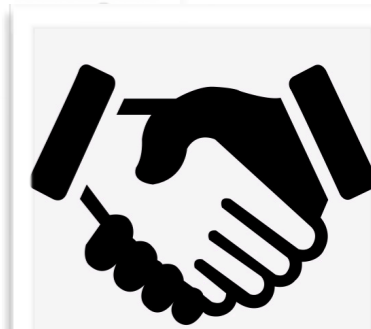
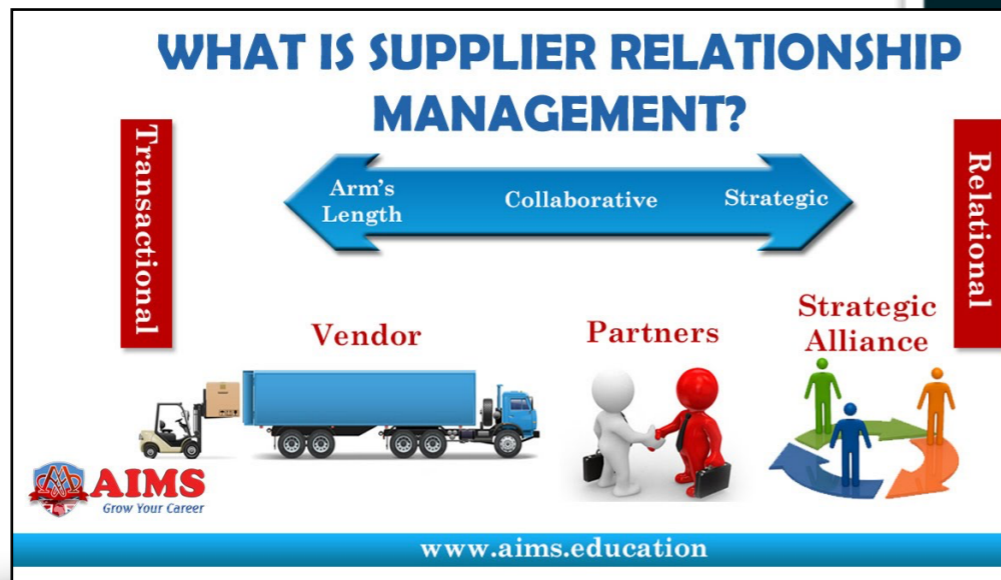
What is the corporate responsibility with the suppliers ?



The role of supplier relationship in an organization

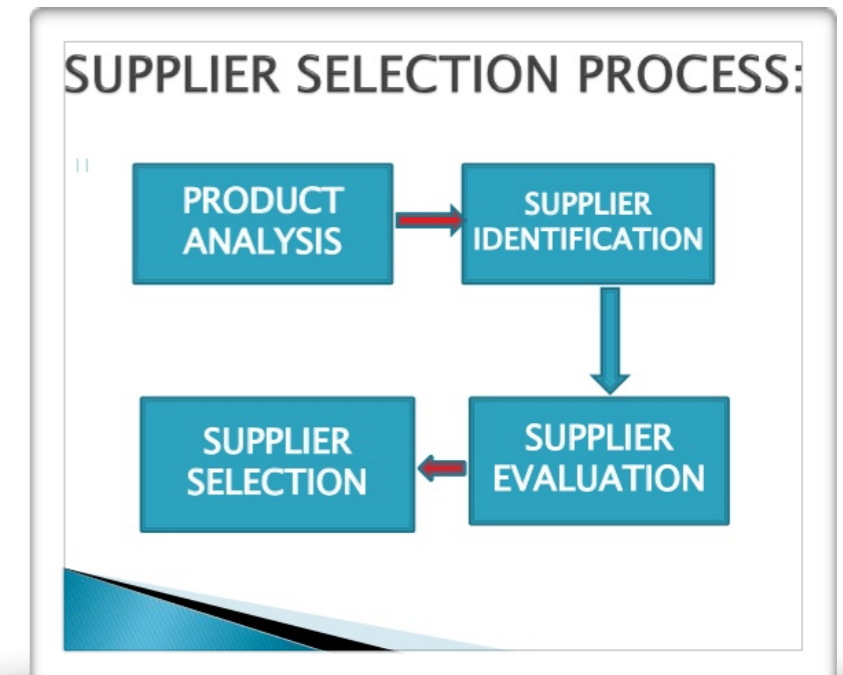
◦ There are 4 different roles of supplier relationship in an organization :

- The basic role
- The supply chain management role
- The EDI role
- The responsibilities



Criteria of success for a good relationship

Trust	Transparency	Compatibility
<p>At the centre of any relationship is trust. At its most basic level, commerce would cease to exist without a certain level of trust.</p>	<p>Transparency involves the open flow of ideas and information between the concerned parties to ensure that the best decisions are being made for the relationship, not just one firm.</p>	<p>Compatibility is a vital cog in any collaborative relationship. When looking to assess compatibility we are essentially trying to understand cultural fit.</p>



Study case : Screen holdings co, LTD

1) Fair transaction

4 basics procurement policies :

- **Open and fair trade** : Pursue fair and Equitable procurement activities
- **Partnership** : promote mutual growth based on mutual trust
- **Global orientation** : seek suppliers globally
- **CSR procurement** : Abide by the screen Supplier Code of Conduct



SCREEN



2) Promoting CSR procurement

- Electronic Industry Citizenship Coalition (EICC) Code of Conduct
- SCREEN Supplier Code of conduct in May 2013
- « GREEN product »
- « GREEN factories »



3) Communication with suppliers

- Sharing management Policies and presenting Awards
- Feedback meetings every month



TEAMWORK
GET WORK TOGETHER

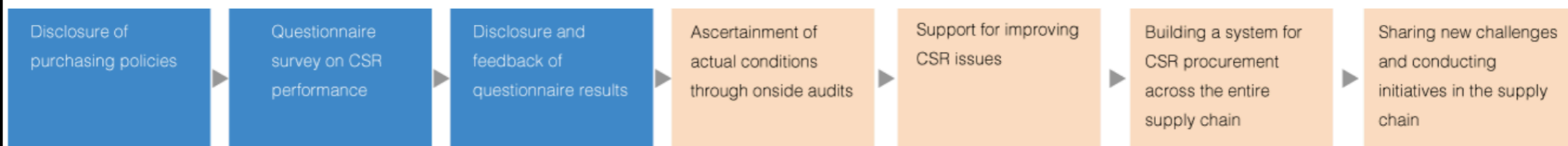
Study case : CASIO



Saito Kazuhiro, Executive Officer, Director of the East Japan 2nd Marketing and Sales Headquarters, and General Manager of the Nishitama Sales Branch, Ryosan Company, Limited



Improving CSR across the supply chain



Growing together with suppliers



Actuality about responsibilities of company with suppliers



° Companies are now legally responsible for the working condition of their suppliers.

Example of the collapse of a fabric in Bangladesh, the drama of the « Rana Plaza »

Thanks for your attention

