



CORPORATE RESPONSIBILITY IN THE PRACTICE

CONDITIONS FOR COURSE GRADUATION

1. CREDITS: 6

2. LECTORS: Corporate responsibility & sustainability managers from Business Leaders Forum and other responsible enterprises

3. RESPONSIBLE TEACHER (COURSE GESTOR): Assoc. Prof. Ing. Mgr. Gabriela Dubcová, PhD.

- ◆ Office number: E5.26
- ◆ E-mail: gabriela.dubcova@euba.sk
- ◆ Phone number 00421 2 67 295 576
- ◆ Tutorial/office hours:

Tuesdays from 1.00 pm to 1.30 pm

Wednesdays from 9.00 am to 10.30 am

4. COURSE REQUIREMENTS (30 points for attendance + 70 points for written exam)

A/SEMESTER:

- ◆ Keep the tutorial time
- ◆ 100% active participation ⇒ **!!! Active concentrated attendance without using smartphones and notebooks → in case of non-observance of the rule, the student will be excluded from the course!!!**
- ◆ Lecture structure:
 - ⊗ 2x student's presentation (one presentation 15min.)
 - ⊗ The enterprise's presentation (one presentation 60min.)
- ◆ Student presentation ⇒ **30 points:**
 - ⊗ According to the selected topic → the content related to
 - the theory from literature, journals and newspapers
 - the competitive environment of the enterprise (specifics of business subject in the branch of the business, the biggest competitors, ...)
 - not direct information about the presenting enterprise!
 - ⊗ Duration of the presentation → 15 minutes maximum
 - ⊗ Evaluation (in points) after both presentations

⌘ **Conditions for the presentation:**

- *Team workgroup of maximum 4 people (One topic for a maximum of 1 group)*
 - *Content (100%) related to:*
 - *The newest theory (definition, classification, comparison official opinions,...) with resources, references and citations, including expression of the personal student opinion (70%)*
 - *Best practice of the competitive environment of the enterprise → not specific description about the presenting enterprise! (30%)*
 - *It will be applied to preparation of small book about the most important theory in the area of the presented topic*
 - *Structure of the presentation (1/Introduction of the team; 2/Introduction of the topic; 3/Content of the presentation; 4/ Descriptions, explanations, observations; 5/Results; 6/Summary; 7/Vote of thanks)*
 - *Quality of the presenting performance → evaluation in points (from 0 to 30 points)*
 - *Communication and discussion with the audience*
 - *Minus points for reading → it is better to improvise*
 - *Request of the mandatory time (15 min. → after 15 minutes you will be stopped)*
 - *The presentation to be sent me to me max. 24 hours before lecture (identification in the mail subject: CRP_day)*
 - *Presenting students must be in the lecture room (C1.08) 5 minutes before the beginning*
 - *Evaluation in points (from 0 to 30 points)*
- ◆ 1 permitted absence with compensation
 - ◆ All presentations + important information →
<http://www.zodpovednepodnikanie.sk/zacni-zodpovedne>
 - ◆ Coordinator from BLF: Mirka Gočálová - miroslava.gocalova@nadaciapontis.sk

B/ EXAMINATION:

- ◆ Written exam – test (cca 30minutes)
- ◆ Maximum **70 points**
 - ⌘ Content – information only from presentation (students + enterprises)
- ◆ Minimum for passing 51 % (out of 70 points)
 - ⌘ After course graduation → the obtained Certificate

**MINIMUM POINTS TO OBTAIN THE CERTIFICATE
→ 51 POINTS**