

MAKING A DIFFERENCE

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**'Corporate Responsibility in Practice' Lecture
EUBA, 18th October 2017**

AGENDA

- **INTRODUCTION**
- **CORPORATE CITIZENSHIP IN ACCENTURE**
- **LOCAL CORPORATE CITIZENSHIP FOCUS IN ACCENTURE SLOVAKIA**



INTRODUCTION

ACCENTURE AT A GLANCE

Accenture solves our clients' toughest challenges by providing a broad range of services in strategy, consulting, digital, technology and operations.

401,000 PEOPLE
serving clients
in more than
120 COUNTRIES



\$32.9B
annual net revenues



\$13.5 BILLION
in revenue from
digital-, cloud- and
security-related
services



70%
of our more
than **\$930M** in
acquisitions was
invested in "the New"



5,500 PATENTS
and pending patent
applications in
44 COUNTRIES



\$941M
invested in learning
and development for
our people



\$371M+
invested in corporate
citizenship efforts
since 2011



- We partner with more than three-quarters of the FORTUNE Global 500, driving innovation to improve the way the world works and lives.
- With expertise across more than 40 industries and all business functions, we deliver transformational outcomes for a demanding new digital world.
- As we rapidly rotate our business to "the New"—digital-, cloud- and security-related services, enabled by new and innovative technology—we are helping our clients create sustainable value for their stakeholders.
- We are proud that 98 of our top 100 clients have been clients for at least 10 years.

HOW DO OUR BUSINESSES WORK TOGETHER?

Accenture Strategy **shapes** our clients' future... combining deep business insight with the understanding of the way technology will impact industry and business models.

Accenture Operations **operates** business processes and infrastructure as a service on behalf of our clients.



Accenture Technology **powers** our clients' businesses with "best in class" established and emerging technologies.

Accenture Consulting **transforms**... bringing the very best of Accenture to help our clients transform their businesses to compete in today's digital world.

Accenture Digital **digitizes**, enabling our clients to unleash the power of digital... providing analytics, interactive marketing and mobility services to create new value.

ACCENTURE PERFORMANCE

Of all of our accomplishments, we take pride in our business performance, diversity and corporate citizenship. We're honored to be recognized for our success in these categories.



**VALUABLE, ETHICAL AND
TRANSPARENT INDUSTRY
LEADER.**



**EMPLOYER OF CHOICE,
COMMITTED TO DEVELOPING
TALENT.**



**IMPACTING POSITIVE CHANGE
FOR TODAY AND THE FUTURE.**

Accenture Plc (ACN) NYSE

\$139.20 —**0.00**

Day High:
140.00

Day Low:
138.20

Volume:
1,687,180



INTEGRITY IN ACTION

Acting with integrity has always been, and always will be, fundamental to how we operate. It's not only the right thing to do, it protects our people, our company and our clients, improves our business performance and differentiates us in the marketplace.

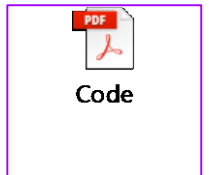
In recognition of our sustained commitment to ethical practices, Ethisphere has named us a [World's Most Ethical Company®](#) for each of the last 10 years.

OUR APPROACH

- **Our 6 enduring core values**—Client Value Creation, One Global Network, Respect for the Individual, Best People, Integrity and Stewardship—shape the culture and define the character of Accenture. They serve as a foundation in how we act and make decisions.
- **Our Code of Business Ethics** builds on our core values and drives our culture of compliance, ethical conduct and accountability. We always act with integrity and we always act in compliance with the law.
- **Acting with integrity and in compliance with laws improves our performance and reflects on our character as a business**—to our clients, our business partners and the public at large— and enables us to attract and retain top talent.

OUR CODE

- Our [Code of Business Ethics](#) is organized into six fundamental behaviors built on the core values and provides detail on these expected behaviors:
 - 01 Make your conduct count
 - 02 Comply with laws
 - 03 Deliver for our clients
 - 04 Protect people, information and our business
 - 05 Run our business responsibly
 - **06 Be a good corporate citizen**
- It applies to all our people. Third parties, such as consultants, agents and suppliers, are also required to comply with our Code when acting on our behalf.



ACCENTURE IN SLOVAKIA

We are present in Slovakia since 1992 and currently employing more than 1600 local employees.

STRONG CONSULTING AND TECHNOLOGY PRACTICE

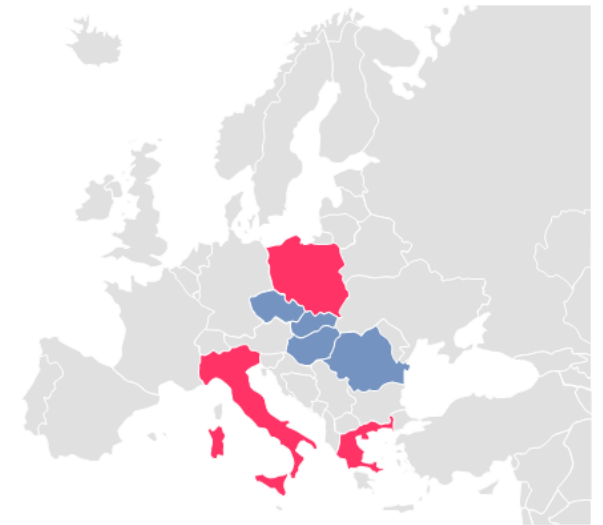
- Is managed regionally and focuses mainly on market opportunities in the local region (Slovakia, Czech Republic, Hungary and Romania)

TECHNOLOGY DELIVERY CENTER

- Operating Since 2002
- Providing system integration consulting, software development and application maintenance services to clients across Europe and beyond, with primary focus on German-speaking countries

BUSINESS PROCESS OUTSOURCING DELIVERY CENTER

- Operating since 2004
- Taking care of our international client's internal processes such as finance and accounting





CORPORATE CITIZENSHIP IN ACCENTURE

OUR COMMITMENT TO CORPORATE CITIZENSHIP STARTS AT THE TOP

Corporate Citizenship is central to our vision to improve the way the world works and lives – from closing employment gaps to advancing client sustainability, to accelerating gender equality in the workforce.

“*Now is the time for business leaders to demonstrate responsive and responsible leadership. It is our obligation as stewards of a more open, connected and inclusive world.*”

Pierre Nanterme,
Chairman & CEO



COMMUNITY IMPACT

OUR 2020 GOALS

Through our **Skills to Succeed** initiatives we are pursuing the following goals:



DEMAND LED SKILLING

Equip more than 3 million people with the skills they need to secure a job or build a business.



ENABLE EMPLOYMENT

Continuously improve how we transition people from skills development into work – with measurable outcomes.



COLLABORATE FOR CHANGE

Partner with organizations to create large-scale, long-term solutions that close global employment gaps.

COMMUNITY IMPACT

We are continually evolving our Corporate Citizenship programs not only to meet the priorities of today, but to anticipate the needs of tomorrow.

We leverage our global capabilities and digital experience to make a measurable difference around the world, including closing unemployment gaps through Skills to Succeed.

\$371M+

invested in Corporate Citizenship efforts since 2011

1.7M+

people equipped with skills to succeed toward our goal of 3M+ by 2020

77K+

people skilled through our digital learning assets Skills to Succeed Academy and Emplea+



POWERED BY OUR PEOPLE

Our people around the world bring to life our vision by delivering the same commitment, innovation and bold vision to our corporate citizenship efforts as they do to our clients.

ENVIRONMENT

ENVIRONMENT

Accenture's environmental strategy is focused on fostering sustainable economic growth for our company and our clients.

Through more efficient and intelligent digital technologies – and by encouraging the ingenuity of our people as they embrace new ways of working – **we will achieve our environmental goals for 2020 and do our part to ensure a brighter future for our planet.**



OUR 2020 GOALS



REDUCE CARBON EMISSIONS

Reduce carbon emissions to an average of two metric tons per employee—a more than 50 percent reduction against our 2007 baseline.



ACHIEVED IN FISCAL 2016: IMPROVE ENERGY EFFICIENCY

In 2017, we improved our energy efficiency by 30 percent against our 2007 baseline.



ENABLE SUSTAINABILITY

Begin to measure and report the impact of our work with clients and suppliers in key areas of sustainability.

ENVIRONMENT

Managing our energy use helped make fiscal 2016 the most energy-efficient year in our company's history.

30%

improved energy efficiency against our **2007** baseline

10%

reduction in air travel carbon emissions per employee compared to **2015**

75%

of our key suppliers disclosed emissions reduction actions and **70%** disclosed targets

47%+

reduction in per-employee carbon emissions toward our goal of **50%** by 2020

POWERED BY OUR PEOPLE



Creative – and sometimes experimental – initiatives help Accenture people around the world foster positive sustainability attitudes and habits.

For example, through annual **Travel Smart Challenge** Accenture people have reduced their travel-related carbon footprint. Over the past five years, participants from around the world have:



Avoided **15,000+** flights, saving more than **US\$ 11 million** in travel costs



Avoided approximately **2.5 million** ground transportation miles



Achieved an estimated overall reduction of more than **8,000 metric tons of CO₂**



LOCAL CORPORATE CITIZENSHIP FOCUS

LOCAL CORPORATE CITIZENSHIP FOCUS

Local CC strategy and priorities take actual situation, opportunities and needs of Accenture Slovakia in CC area into account, with 3 main focus areas aligned with Accenture global CC strategy.

SKILLS TO SUCCEED

- Advancing employment and entrepreneurship opportunities for individuals
- Supporting educational NGOs (Teach for Slovakia, Nexteria, ...) through financial/pro bono/in kind aid
- Encouraging people to be IT-literate (projects like S♥Code, “IT v kurze” – IT in Course)
- Breaking stereotypes and promoting diversity in the IT environment (projects: Autism@Work, Girls’ Day, Girls IT Academy)

ENVIRONMENT

- Fostering environmentally sustainable growth for our company and our stakeholders
- Organizing educational workshops and presentations for employees
- Promoting eco-friendly practices within our offices (using virtual collaboration technologies, encouraging bike transportation and home-office instead of commuting, waste separation, etc.)

EMPLOYEE VOLUNTEERING

- Encouraging and creating opportunities for our employees to engage in volunteering activities (donations, pro bono projects,, Employee Grant Program).

LOCAL CC ORGANIZATION

Fulfillment of the global CC vision is driven locally by the Corporate Citizenship Council (CCC), supported by CCC sponsors and friends. Execution of CC activities is enabled also by network of CC Champions.

CORPORATE CITIZENSHIP COUNCIL (CCC):

- It plans, drives and coordinates CC activities locally
- 10 members – Accenture employees representing various local business units
- CCC members' involvement is purely on volunteering basis (no 'official' paid position exists in Accenture locally to execute CC activities)
- Cooperates closely with Pontis Foundation, to maintain transparency of the activities and budget handling, as well as to leverage Pontis' know-how of the 3rd sector.

CCC SPONSORS:

- Local Business Entities leads

CCC FRIENDS:

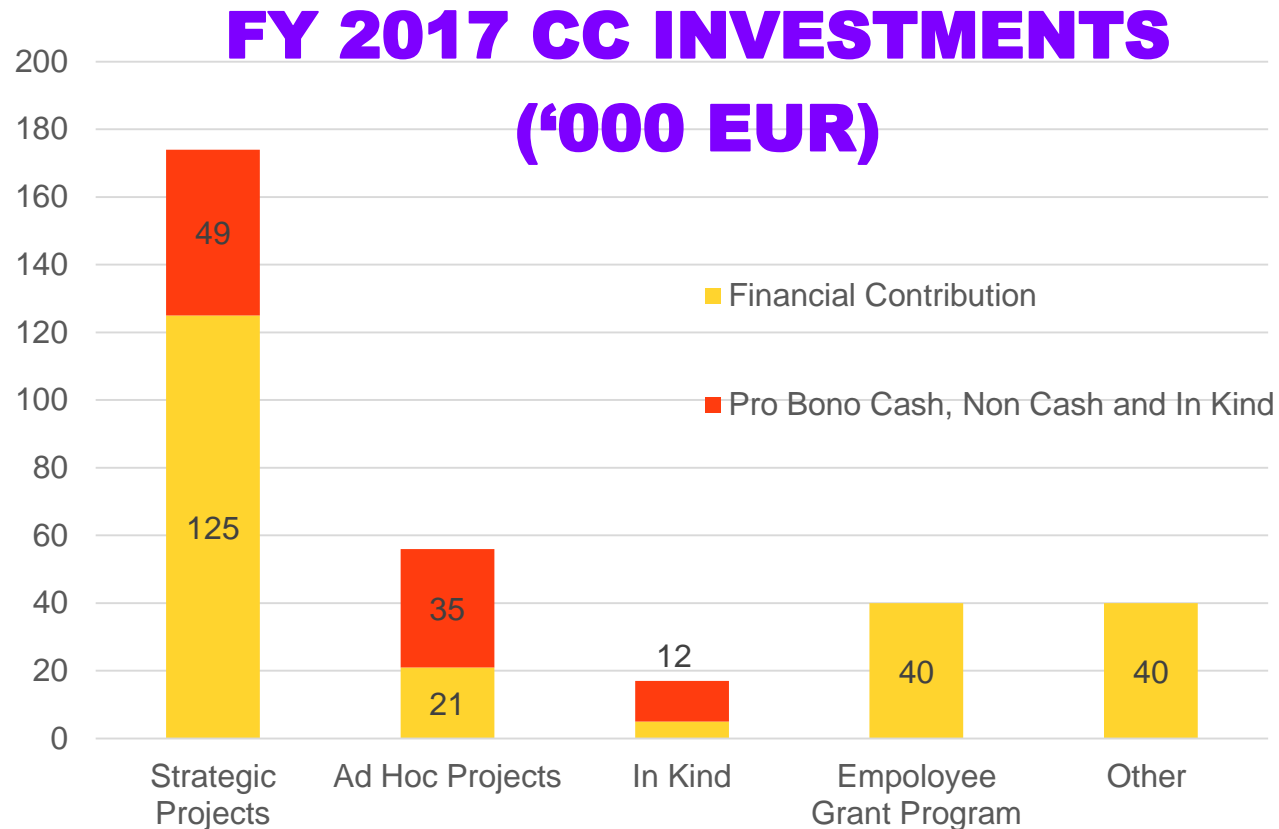
- Representatives of local corporate functions leadership (Head of HR, Head of Marketing, Head of Internal Communication)
- In-Kind (HW) Donation Sponsors

CC CHAMPIONS:

- Employees actively involved in CC activities, e.g. as CC Project Managers, Activity Leads or project team members
- Ambassadors of cooperating NGOs

LOCAL CORPORATE CITIZENSHIP INVESTMENTS

In FY 2017, CCC worked with budget of ~350k EUR, funded by 3 sources of inflows: global contribution in cash and pro bono budget, local Accenture business entities contribution and cash obtained from 2% income tax assignation to Accenture Fund by local Accenture business entities and by individuals.



MAIN INVESTMENT AREAS:

- **Strategic Projects:** IT v kurze (Aptech), Teach for Slovakia, Generation 3.0 (Pontis), Autism@Work (3lobit)
- **Employee Grant Program:** 40k EUR provided to support 28 Projects (individual contributions from 750 to 2000 EUR)
- **Financial/Pro Bono/In Kind projects:** e.g. Nexteria, Pro Bono Marathon, S♥Code
- **Other minor investments:** e.g. Girls' Day, Homeless Shelter, The Best Thesis of FIIT
- **Contributions/Membership Fees to NGOs:** Business Leaders Forum, Fund for Transparent Slovakia, Pontis (Admin fee + Via Bona Slovakia sponsorship)

PAST FISCAL YEAR RESULTS AT GLANCE

SKILLS TO SUCCEED PROGRAM - RESULTS SUMMARY

- **159 people have found employment** or setup a small business (FY16 – 169, FY15 - 69)
- **6643 people were equipped with skills** (FY16 - 5650, FY15 - 594)
- 46 unemployed people have completed whole “IT in Course” program in FY17 (additional participants still part of the program to be completed in Q1 2018), out of them 2 already found a job and additional 28 have found a job, who were among last FY program graduates.
- 103 people have already found a job or started their own business thanks to Employee Grant Program, >1100 people participated in different trainings and were equipped with market relevant skills.
- 191 teachers (in FY16 46) were trained within S♥Code Project. Later, those teachers involved more than 5100 elementary school pupils in coding lessons.

CORPORATE CITIZENSHIP PROJECTS - KEY FACTS

- **51 non-profit organizations and 112 schools** in Slovakia were supported through more than 40 different projects
- **4 strategic projects:** “IT V kurze” (IT in Course), Autism@Work, Teach for Slovakia, Generation 3.0
- **28 projects supported through Employee Grant Program**
- **4 major volunteering and pro bono projects** (in addition to pro bono work delivered within strategic projects)
- **10 ad hoc and in kind projects**, including those delivered/participated in through Pontis Foundation and other corporate responsibility organizations membership.


WHAT IS NEXT

SKILLS TO SUCCEED PROGRAM:

- Continue in support of **digital education** (IT v kurze, S♥Code, Girls' IT Academy) and education in general (Generation 3.0, Teach for Slovakia)
- Launch pilot for the **Autism@Work initiative** (in cooperation with 3lobit NGO)
- **Continue in support of educational NGOs** (Teach for Slovakia, Nexteria, Aj Ty v IT..) through financial/pro bono/in kind aid
- Strengthen the presence in **diversity support topics** (e.g. Signature of Diversity Charter within Business Leaders' Forum)

OTHER:

- **Employee Grant Program** – 30-40k EUR will be provided with individual contribution up to 2000 EUR/project
- Prepare '**pro bono services catalogue**' of Accenture for NGOs within Pro Bono Marathon initiative
- Continue traditional activities involving **employees donations and volunteering** (e.g. Xmas Market, Clothes Donations, Naše mesto...) + enforce internal communication to increase employee engagement in these activities (including dedicated campaign for 2% income tax contribution)
- Continue in **HW donations** – we plan to reach at least the same value as in FY 2017.
- Actively **participate in external CC events**, promoting our CC vision and accomplishments across CC community in Slovakia (e.g. CSR Summit, VIA BONA nomination)
- **Enforce internal communication** to build local awareness across company and motivate our employees to be more involved in CC activities. Specifically, we will launch internal CCC project to enhance **CC Champion Network**.
- **Strengthen cooperation with other interest groups** – e.g. Parental Committee, Green Committee,...



CC PROJECTS EXAMPLES

STRATEGIC PROJECT: IT V KURZE

As part of its Skills to Succeed Program, Accenture provides long-term support to Aptech organization, which delivers technology skills training and mentoring in order to enable unemployed non-IT young people in Slovakia to find job in IT area (as testers, Front-End and JAVA developers)

TARGET GROUP

- Unemployed non-IT graduates in age 24-27

SCOPE OF SUPPORT

- Cash + Pro Bono (trainers, support during internships and project shadowing)

RESULTS

- 46 program participants in FY2017 (additional participants are still part of the program to be completed in Q1 2018).
- 7 program participants were on internship in Accenture (testers) and at a moment additional 5 people are participating in the internship (JAVA developers).
- 30 program participants got employed in FY17 (in FY16 14), out of them 14 directly in Accenture



STRATEGIC PROJECT: TEACH FOR SLOVAKIA

Teach for Slovakia (TfS) goal is to improve education in Slovakia with vision to provide all children with equal chances to succeed in their life through education, regardless of the conditions they come from. Accenture has been supporting this organization since its beginning of their operation in Slovakia.

SCOPE OF SUPPORT

- Beside financial contribution, we finance tests used for TfS Program candidates within the recruitment process, support the selection process and participate in recruitment activities.
- We also provide opportunity of summer internships for TfS program participants.

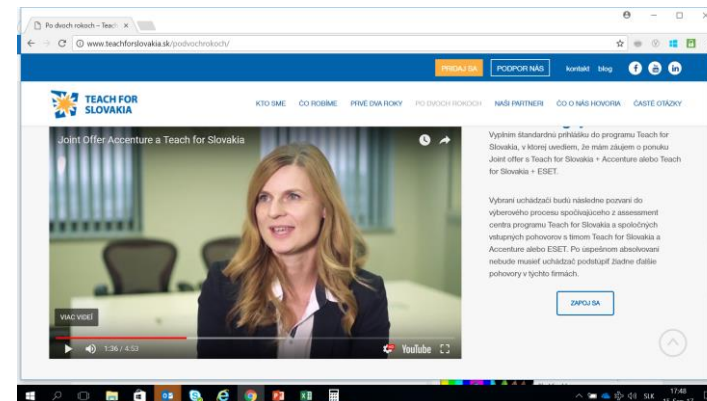


JOINT JOB OFFER

- TfS ambition is to reach 1000 program graduates, through which the education system in Slovakia can be impacted - they search for young leaders to teach for 2 years at schools in socially disadvantaged environment.
- Our joint job offer enables TfS to better reach also potential program participants interested in the business / corporate career later on.

Stanislav Boledovic is with Martina Bedatsova and 2 others. February 3 · 🌐

Práve balíme kufre, aby sme prilákali top mozgy z Londýna k nám domov. Naštartovať svoju kariéru, i meniť Slovensko. Do Teach for Slovakia, ESETu, Accenture. Ak poznáte ľudí, ktorí chcú prísť o týchto príležitostiach diskutovať, dajte im vedieť. Viac info tu: <https://www.facebook.com/events/1783179812007607/>



Alena Kanabová speaking about Joint Job Offer: see video on <https://youtu.be/KwaiAc-qBFQ>

VIDEO



PRO BONO PROJECT EXAMPLE: S♥CODE

This project brings the original Hour of Code idea to the next level: equipping elementary school teachers with skills to teach interesting and high quality IT classes on long-term basis. It also aims at raising interest in IT among pupils with less prejudice against the “technical” majors – specifically for girls. In FY2017, we have delivered 15 trainings to 191 teachers in 8 cities across Slovakia within S♥Code Project.



PARTNERSHIP with local SCHOOLS



TEACH THE TEACHERS



ONLINE TRAINING



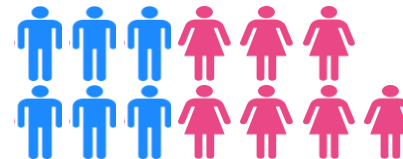
COMPETITION



112 schools
>5% of all schools
in Slovakia



> 5 000
programming
students



With girls outperforming
boys among the most
successful ones



See video on this [link](#)



VOLUNTEERING EXAMPLE: “NAŠE MESTO”

This volunteering activity has a long tradition not only in Slovakia, but also directly in Accenture, and has been a very successful project through all the years.

ACTIVITY SUMMARY:

- 47 Accenture volunteers / 149 volunteer hours worked together
- Accenture volunteers worked in 17 NGOs
- During two days, Accenture volunteers were among more than 10k volunteers in Slovakia
- More than 131 companies joined the employee volunteers event in 52 cities in Slovakia

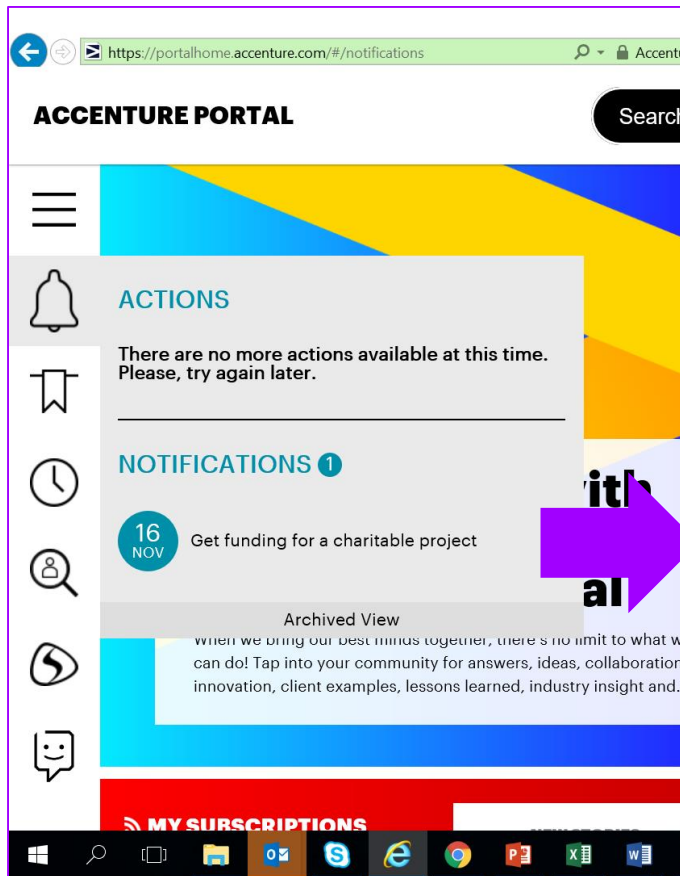




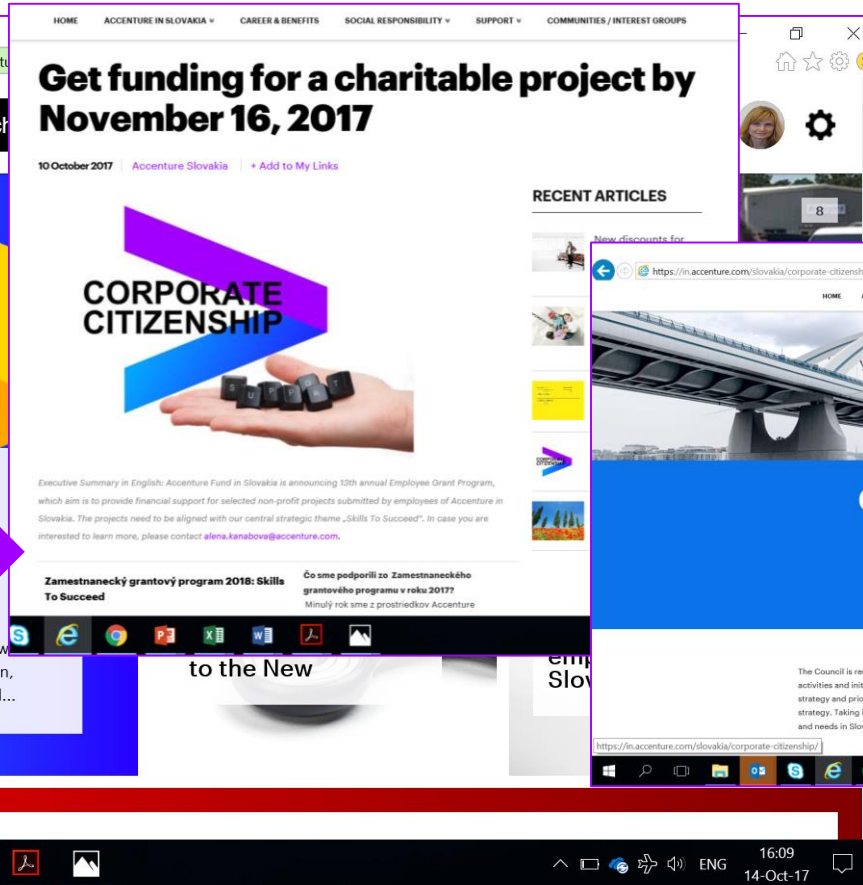
CC INTERNAL COMMUNICATION

COMMUNICATING IN THE 'NEW'

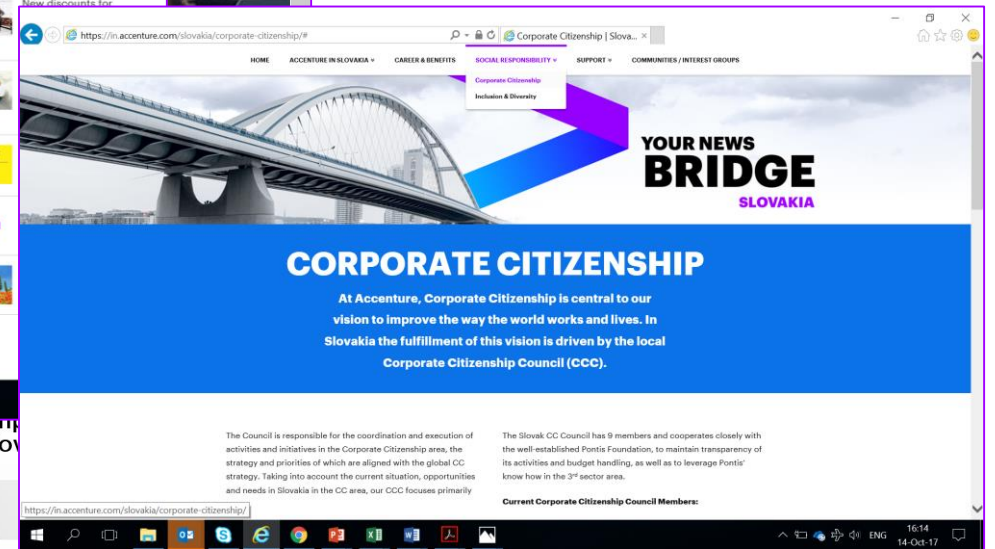
Notifications on internal Accenture Portal Home Page



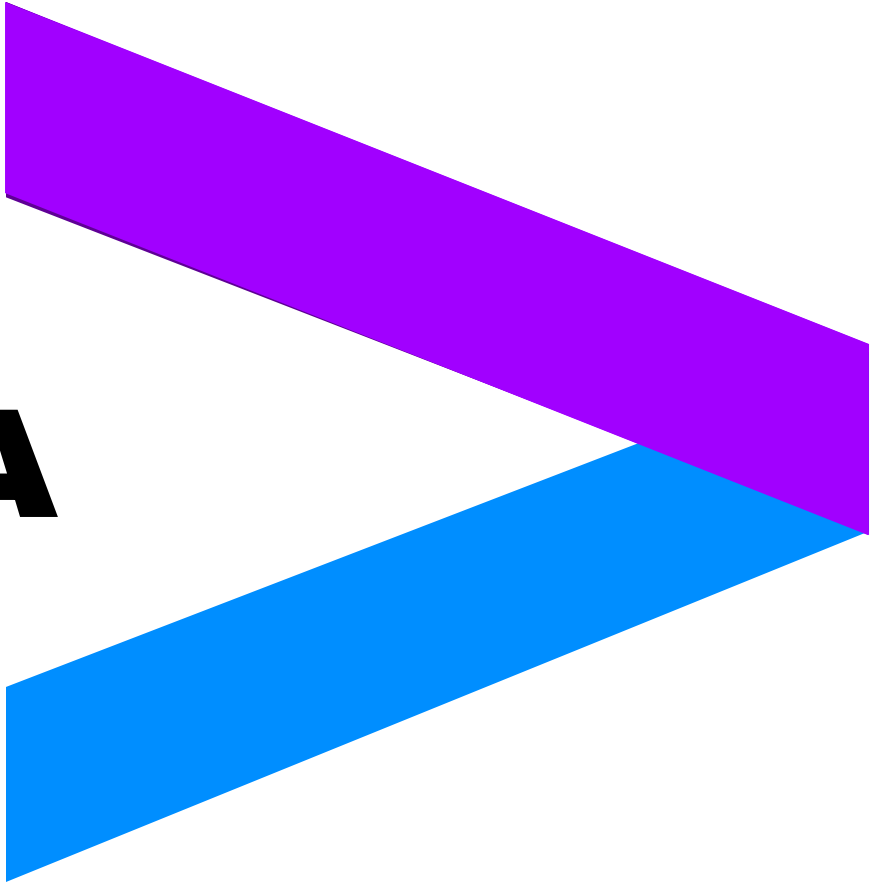
Articles on internal Accenture Portal informing on CC events/projects



CC Website on Accenture Slovakia Internal Home Page



Q&A





THANK YOU!



APPENDIX

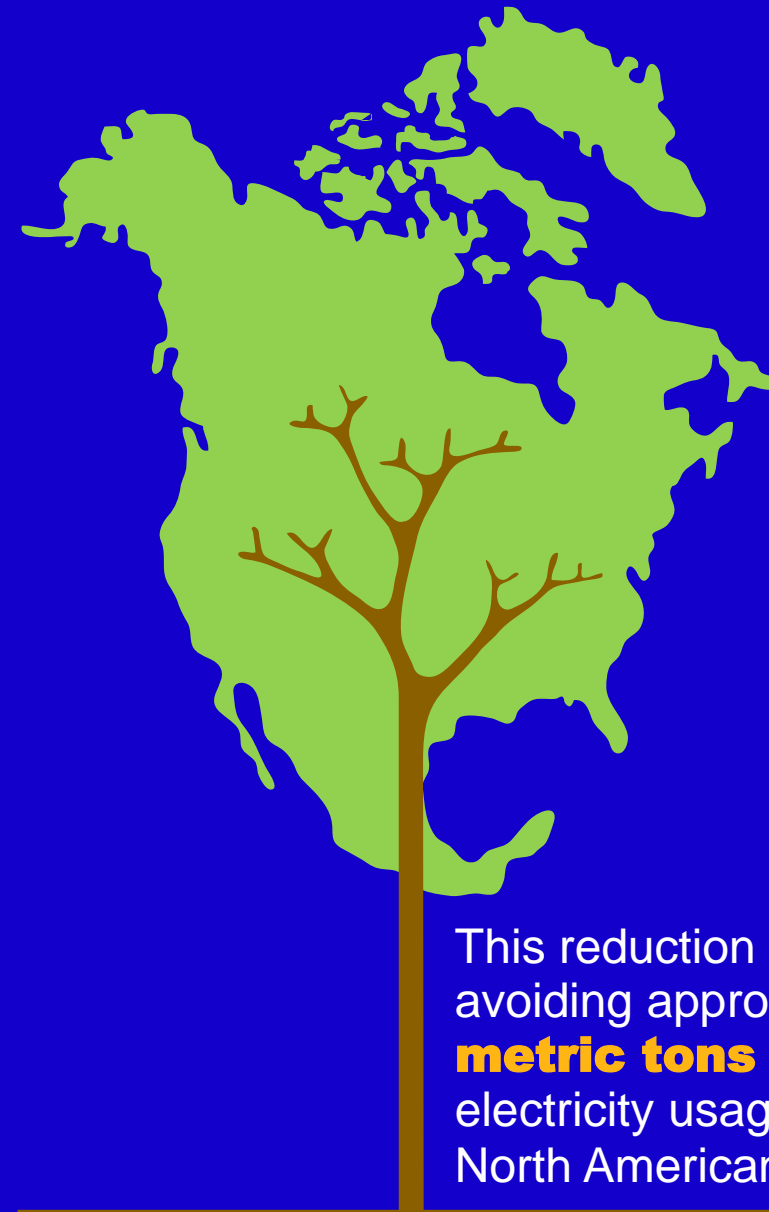
- **ENVIRONMENT – MORE FACTS**
- **GLOBAL CC REPORTING**
- **GLOBAL CC AWARDS AND RECOGNITION**
- **FURTHER PROJECT EXAMPLES**

ENVIRONMENT- MORE FACTS

PRIORITIES AND PROGRESS

To meet our goal of reducing carbon emissions to an average of two metric tons per employee by 2020, we have set three priorities:

- 1 Leveraging **technology** for direct energy savings
- 2 **Increasing** renewable energy sources
- 3 Shaping a **culture of digital collaboration** that lowers the expectation of and need for travel



This reduction is equivalent to avoiding approximately **3.4 million metric tons of CO₂** or the annual electricity usage of about **500,000** North American homes

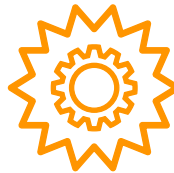
ENABLING CLIENT AND SUPPLIER SUSTAINABILITY

Accenture is one of few companies that track the impact of our carbon-reduction activities on clients and other stakeholders, alongside our key project deliverables. In fiscal 2016, we identified some instances when our clients experienced carbon reduction in addition to business value. Examples include:



ZERO-BASED BUDGETING

In addition to the more than US\$250 million in annual savings our clients realize when we work with them to implement ZBB programs, we estimate that over the last five years, **our clients have also reduced carbon emissions totaling more than 60,000 metric tons of CO₂.**



ACCENTURE ENERGY MANAGEMENT AS-A-SERVICE

This dynamic platform delivers energy performance improvement via shared deep-domain energy management experts; extensive market intelligence; and proprietary cloud-based technology and analytics. In 2016, we identified **more than US\$270 million in cost savings** through smarter energy management actions. Clients partnering with Accenture identified **more than 220,000 metric tons of potential CO₂ savings.**

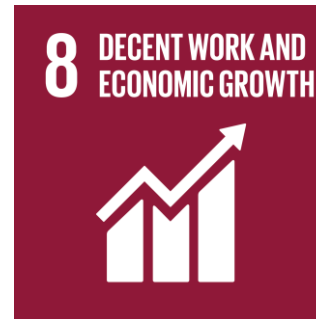
REPORTING

REPORTING

We publish a corporate citizenship report each year, which serves as our communication on progress to the United Nations global compact and complements our annual reporting to the Dow Jones sustainability index, FTSE4GOOD index and CDP.

We use the Global Reporting Initiative (GRI) G4 guidelines as a foundation for our reporting approach.

Our Corporate Citizenship efforts support several United Nations Sustainable Development Goals (SDGs.)



AWARDS AND RECOGNITION

AWARDS AND RECOGNITION



Recognized among **Fortune's World's Most Admired Companies** for 15 consecutive years; ranked No. 1 in IT Services category for 4 years

Recognized among **Ethisphere's World's Most Ethical Companies** for 10 consecutive years

Included on **FORTUNE's 100 Best Companies to Work for** list for 10 consecutive years

Received a perfect score on **Human Rights Campaign's Corporate Equality Index** for 10 consecutive years

Recognized among **Corporate Knights' Global 100 Most Sustainable Companies in the World** for the fourth time

Ranked No. 18 on **Thomson Reuters' Diversity & Inclusion Index**

Ranked No. 14 on **CR Magazine's 100 Best Corporate Citizens** list

Recognized among **DiversityInc's Top 50 Companies for Diversity** for 11 consecutive years

Ranked among the **Top 10 on Working Mother's 100 Best Companies** lists in USA and India

Included on **Dow Jones Sustainability Index North America & FTSE4Good Global Index** for 12 consecutive years

Included for 3 consecutive years on the **CDP Climate A List** recognizing leading companies for reducing emissions and mitigating climate change



FURTHER CC PROJECT EXAMPLES

STRATEGIC PROJECT: AUTISM@WORK

Following the successful cooperation with 3Lobit NGO in the past, we have launched new initiative to provide work opportunity for people with autism spectrum disorder directly in Accenture.

TARGET GROUP

- Young people with autism spectrum disorder, capable of working in IT area (as testers, developers)

SCOPE OF SUPPORT

- Cash + Pro Bono

RESULTS

- In FY 2017 we have concentrated on building the internal awareness / getting the project buy in from internal stakeholders and identify the project partner on NGO side.
- Project activities launched were at the end of FY 2017 - with ambition to employ 5 to 10 people in Accenture in FY 2018.



STRATEGIC PROJECT: GENERATION 3.0

Pontis Foundation awards Generation 3.0 Prize to educational approaches, which are the best and the most effective in developing the 21st century life skills. Program Generation 3.0 was launched in 2017 to mobilize progressive teachers, provide inspiration, create interest in quality education in Slovakia and propose best practices to reach positive change in the area of education.

SCOPE OF SUPPORT

- Cash + Pro Bono (see more information about joint project w/Nexteria)



RESULTS

- 53 nominations into Generation 3.0 Award, 10 shortlisted nominations, 3 winners.
- 1 Generation 3.0 Award ceremony and 10 inspirational videos ([Chemplay](#), [C.S.Lewis](#), [Eduma](#))
- 1 pro bono marathon for three winners. Their issues in IT and PR were addressed and solved.
- Design and specification of **Generation 3.0 web page** with Accenture pro bono help.
- 3 research projects conducted by researchers from National Institute For Certified Educational Measurement, and Faculty of Education from Bratislava and Trnava.
- **Output reached by winners:**
 - **Chemplay** – 63 chemistry teachers use Chemplay and consequently those students have better attitude toward learning chemistry and have better results.
 - **C.S.Lewis Grammar School** – 96 new students will have a significantly greater share of positive attitudes towards disadvantaged pupils.
 - **Eduma** – 24 teachers will increase their teaching skills.

EMPLOYEE GRANT PROGRAM (1/2)

We launch Employee Grant Program (EGP) on yearly basis as one of the means to create opportunities for our employees to engage in volunteering.

SCOPE OF SUPPORT

- 28 projects nominated by our employees received financial support in FY 2017



EGP 2017

- Total financial contribution value was 40k EUR, while individual contributions varied from 750 to 2000 EUR

RESULTS

- 1023 beneficiaries who were equipped with skills
- 103 people who found a job/started their own business
- 1132 people declare positive change in ambitions and attitudes
- 944 people who declare better position on labor market

EMPLOYEE GRANT PROGRAM (2/2)

PROJECT EXAMPLES

“RANÁ STAROSTLIVOSŤ” (EARLY CARE):

- **Project: We can do it!**
 - The project is aimed at 5 families with children with multiple disabilities.
 - The objective is to help the parents to find work after a longer (6-year) child care period, which will significantly boost their mental health.
 - Families are individually attended and coached by early intervention counselors and social workers.



VOICES:

- **Project: Trenčín entrepreneurs**
 - The project helped expand the supply non-formal education in city of Trenčín.
 - „Voices“ organized 10 training workshops focused on development of communication skills, presentation skills, social and business skills and financial management for almost 200 young people in Trenčín region.



PRO BONO PROJECT EXAMPLE: NEXTERIA (1/2)

The mission of Nexteria organization is to change the future of Slovakia through preparation of the new generation of leaders. We cooperate with Nexteria on long-term basis. Within this joint project with Pontis, we have connected students (members of Nexteria Leadership Academy), Accenture as company with business experience & NGO with the needs related to the launch of a new major project (Pontis Foundation).



Business experience with setting up of new operations & with goal to attract new talents and support pro Bono activities.



Smart Nexteria students motivated to gain experience what's it like to work on real consulting project with a real client.



Generation 3.0 – new Program established by Pontis with the aim to trigger change from below in Slovak education via recognizing the best educational approaches in Slovakia.

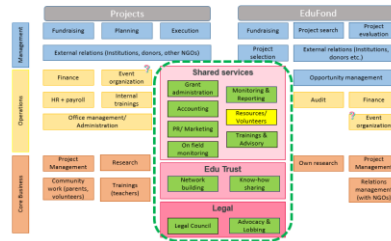


- To show Nexteria's students what's it like to work on a real consulting project with a real client.
- To set up operation of Generation 3.0 and create design of web page according to set operation that is ready to be used by web developer

PRO BONO PROJECT EXAMPLE: NEXTERIA (2/2)

Main objective of project was to link great ideas of students from Nexteria with Pontis foundation while Accenture consultants were managing project flow.

PROJECT WAS DIVIDED
IN 2 SEMESTERS,
EACH SEMESTER WITH
DIFFERENT AIM



The 1st semester was focused on set up of cooperation model between Generation 3.0 (as Pontis new Project) and education projects & cooperation between projects themselves by:

- Identification of possible fields of cooperation (legal services, PR, marketing, volunteering, Know-how sharing, advocacy & lobbying)
- Definition of communication tools (personal meetings, web, Facebook webpage)



The 2nd semester was focused on creation of webpage as a key communication tool to present the Generation 3.0 and support the know-how sharing among the education projects within Generation 3.0. Result was working web page prototype: <https://xd.adobe.com/view/2e551b2f-8d96-4b3d-8090-6c2d0e1c2809/>

PRO BONO MARATHON (PONTIS)

During Pro Bono Marathon, professionals from communications and marketing, information technology, law, human resources and strategy planning areas helped nonprofits by putting in their skills pro bono.

PRO BONO MARATHON FOCUS

- This year, the main focus of the marathon was on solutions fostering system changes – see Slovak media coverage information

ACCENTURE CONTRIBUTION

- Six experts from Accenture provided consultations to six NGOs during the whole process of preparation for the event.



Examples of Slovak media coverage for the event:

- <http://www.nadaciapontis.sk/clanok/firmy-sa-pretekali-v-systemovych-zmenach/2398>
- <http://strategie.hnonline.sk/marketing/993828-agentury-sa-vzdali-jedneho-pracovneho-dna-vytvorili-kampane-pre-neziskovky-pozrite-si-ake>
- <http://techbox.dennikn.sk/hra-chemplay-popularizujuca-chemiu-bude-aj-v-elektronickej-verzii/>

SUPPORT OF SLOVAKIA CORPORATE RESPONSIBILITY ENVIRONMENT (1/2)

We are engaged in several organizations / activities to contribute to continuous development of corporate citizenship environment in Slovakia.

VIA BONA SLOVAKIA

- With our financial contribution, we have been one of major partners of VIA BONA Slovakia Award, that is organized annually by Pontis Foundation.
- Our representative Alena Kanabová participated in VIA BONA 2016 evaluation committee for “Socially Responsible Big Company” category
- Peter Škodný was awarding the prizes during the final gala ceremony (for the ‘Responsible Small/Medium Sized company” category).

BUSINESS LEADERS FORUM

- BLF is informal organization of companies that have committed themselves to be leaders in Corporate Responsibility in Slovakia.
- Accenture is an active member of BLF, while Peter Škodný acts as a chairman of BLF.



SUPPORT OF SLOVAKIA CORPORATE RESPONSIBILITY ENVIRONMENT (2/2)

Accenture is one of the 16 companies that have setup the Fund for Transparent Slovakia and we help financing its operation every year.

FUND FOR TRANSPARENT SLOVAKIA

- Accenture is one of the 16 companies that have setup the fund
- In 2017, 8 watchdog organizations were supported:
 - Via Iuris
 - Fair Play Alliance
 - Transparency International Slovakia
 - Slovak Governance Institute
 - Institute for Economic and Social Reforms (INEKO)
 - Slovensko.Digital
 - Združenie občanov miest a obcí Slovenska
 - OZ Proti korupcii
- New grant programme in 2017 – „For Transparent Regions“ – 8 local and regional organizations supported



IN KIND AND EMPLOYEE DONATIONS

In cooperation with Pontis, we organized also in FY 2017 traditional autumn and spring collections of clothes and other useful items as well as Christmas Market, to support multiple NGOs.

COLLECTIONS:

- Accenture joined autumn and spring edition of clothes collection organized by working group Corporate Volunteering.
- Accenture employees collected clothes and other useful items for seniors (“Domov jesene života”), poor people (Domov sv. Jána z Boha) and for people with disabilities (OZ Persona).
- We have collected 719 kg of clothes for adults, 90 kg of clothes for children, 30 kg bed sheets, 16 kg kitchen devices, more than 40 kg of school supplies.



CHRISTMAS CHARITY MARKET:

- 5 organizations/protected workshops were selling their products to Accenture employees during the Xmas Charity Market organized in our premises.
- Money raised through sales of Xmas pastry prepared by Accenture employees were donated to Depaul Slovakia NGO to organize Xmas dinner for their homeless clients.



GIRL'S DAY (“AJ TY V IT”)

For the 4th year in a row, in cooperation with “Aj Ty v IT” organization, we participated in the global Girls in IT Program that aims to increase the interest of young girls & women in STEM education and encourage them to choose technical majors & universities.

- In May 2017 we welcomed 30 girls from various backgrounds (graduating from secondary school) in Accenture premises.
- They had lectures on automation and new technologies, HoloLens and 3D Printer demonstrations, excursion around Accenture offices including Cloud Plus Help Desk.
- For a full day, they had attention of some of our most successful women across all our branches of business.
- Girls' Day was closed by open discussion about schools and career opportunities for women in IT area.



OTHER AD HOC PROJECTS

Other minor financial donations have been made to the organizations we typically support on annual basis.

DEPAUL SLOVAKIA SHELTER

- Depaul Slovakia organization was supported by financial contribution to support the shelter for homeless people



INSTITUTE FOR PUBLIC AFFAIRS RESEARCH

- On yearly basis we support this organization to fund the researches on IT literacy in Slovakia.
- In FY2017 we have contributed to the research „IT education through the eyes of its graduates”

BEST THESIS AWARD

- On yearly basis we provide financial support to the winner of the best thesis contest in the Faculty of Informatics and Information Technology

CONFERENCES AND DISCUSSIONS PARTICIPATION

Representatives of Accenture participated in various events related to corporate responsibility.

JOZEF KOKOŠKA

- Jozef Kokoška had lectures on the topic „Corporate Responsibility in Practice“ in the University of Economics (EUBA) and in Slovak Technology University (STU)



PETER ŠKODNÝ

- Peter Škodný held a speech „Are Business Leaders responsible for the state of our country?“ during the Night of Chances event organized by Nexteria organization in November 2016



BROWN BAG SESSIONS

In FY 2017, CCC organized 2 Brown Bag Sessions for Accenture Employees on specific CC-related topics and/or provide space for NGOs that we are supporting to present themselves.

AUTISM@WORK

- In October 2016, we organized presentation for internal community about aspects of involving people with autistic spectrum disorders into working environment.
- We had very interesting discussion with guests:
 - MUDr. S. Hnilicová - from the Academic Center of Autism Research
 - Ms. A. Hepnerová - Managing Director SAP Business Services Centre Europe presenting successful program Autism@SAP.



MEET 'NOTA BENE' SALESMAN

- Nota Bene is a magazine published by organization “Proti prúdu” (Against the Flow), that works with homeless people, enabling them to make a living by selling of this street magazine.
- In December 2016, we organized discussion with representatives of the organization and one of their clients with aim to increase the awareness of our employees on the topic of homeless people and motivate them to help.