

Environmental management and corporate responsibility



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CHAPTER 1

DEFINITIONS

Corporate responsibility

- is a corporation's initiatives to assess and take responsibility for the company's effects on environmental and social wellbeing.



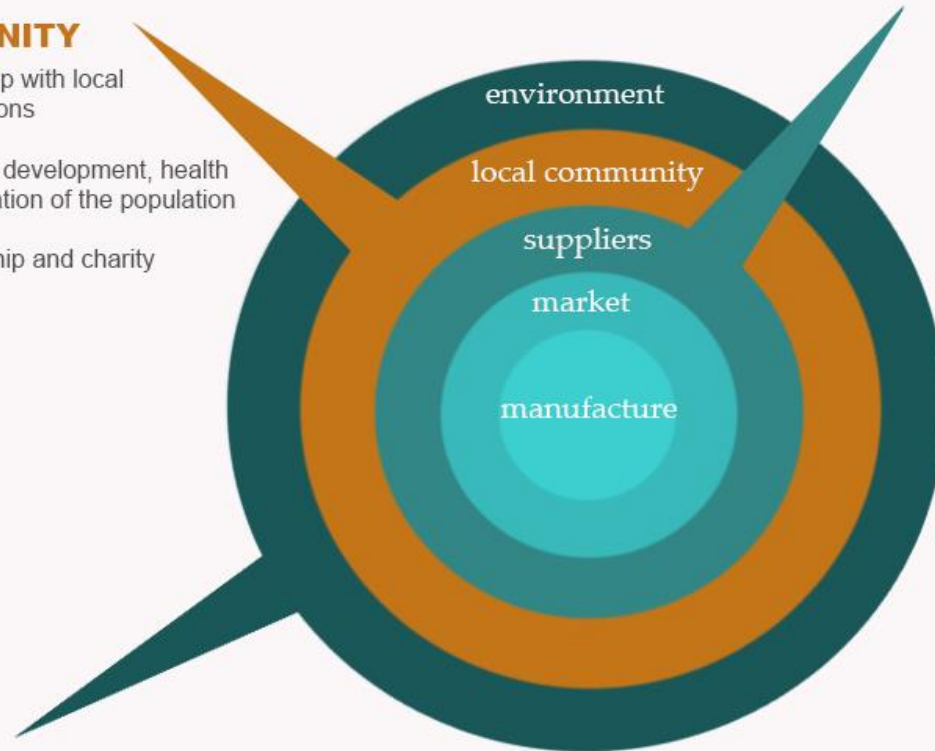
Areas of impact

LOCAL COMMUNITY

- » Partnership with local organizations
- » Economic development, health and education of the population
- » Sponsorship and charity

ENVIRONMENTAL MANAGEMENT

- » Monitoring of environmental risks
- » Control of sources of influence on the environment
- » Formation of environmental policy



SUPPLIERS

- » Supply chain development
- » Development of competences

PRIMARY PRODUCTION

- » Equal rights, variety of force
- » Occupational safety and health at work
- » Development of personnel
- » Ecological Management
- » Efficient use of resources

Environmental management

- part of the overall system of corporate governance, which has an organizational structure and aims to achieve the provisions specified in environmental policy through the implementation of environmental protection programs

CHAPTER 2

CATASTROPHES THAT WE COULD AVOID



Catastrophes that we could avoid

- Chernobyl disaster
- Bhopal disaster
- Canadian Environmental Catastrophe in Ontario
- ...
- and many others



CHAPTER 3

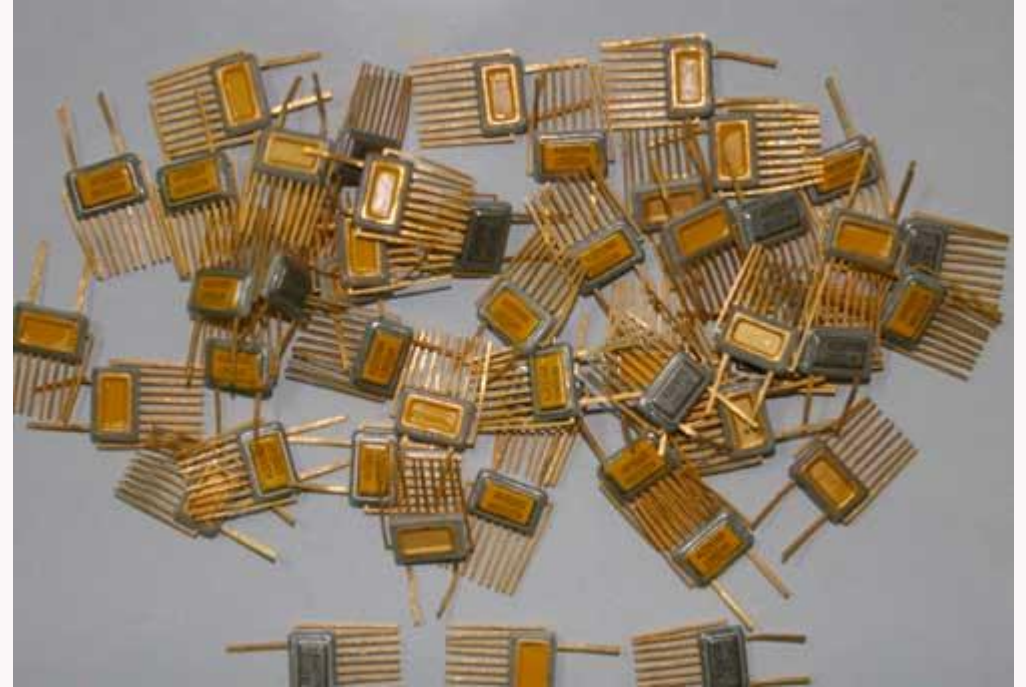
PRACTICAL EXAMPLES



Practical examples



Practical examples



Practical examples



Practical examples

Moscow	30 154
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Central Federal District	74 801
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Eastern Federal District	17 854
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Siberian	135 522
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South Federal District	48 428
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Ural Federal District	3 093
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Practical examples

- Utilization of telecommunication equipment;
- Recycling;
- Energy saving;
- Organization and conduct of environmental actions;
- Donations to the environment.

Thawank
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Sources

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- Fry, L. W.; Keim, G. D.; Meiners, R. E. (1982). "Corporate Contributions: Altruistic or for Profit?". The Academy of Management Journal. **25** (1): 94–106.