
**Ethics Code/Code of conduct as
a tool of Corporate
Responsibility of the Company**

OUR TEAM

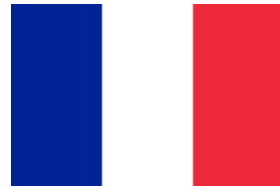
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Content of presentation

1. Introduction to the Ethics Code and Code of Conduct
 2. Responsible Units for Implementing the Ethics Code
 3. Descriptions of Ethics Code and Code of Conduct
 4. Methodology for implementation of the Ethics Code in an enterprise
 5. Explanations: What Makes a Great Code of Conduct?
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INTRODUCTION

Code of
Business Conduct
& Ethics



What is an Ethical Code?

- “A guide of principles designed to help professionals conduct business honestly and with integrity.”
- "A set of moral principles used to govern the conduct of a profession."

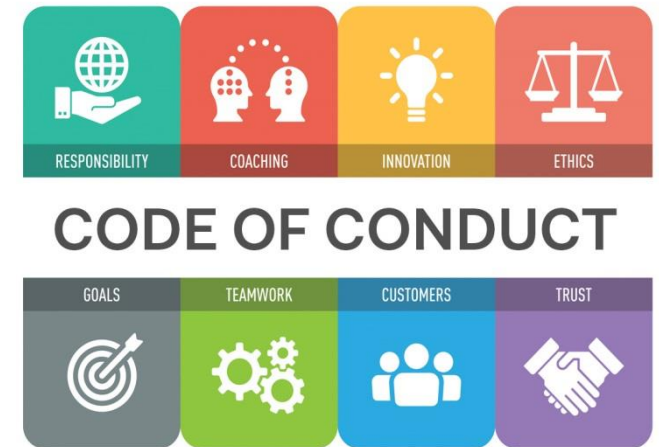
Dictionary



What is the Code of Conduct?

"Principles, values, standards, or rules of behaviour that guide the decisions, procedures and systems of an organization in a way that (a) contributes to the welfare of its key stakeholders, and (b) respects the rights of all constituents affected by its operations."

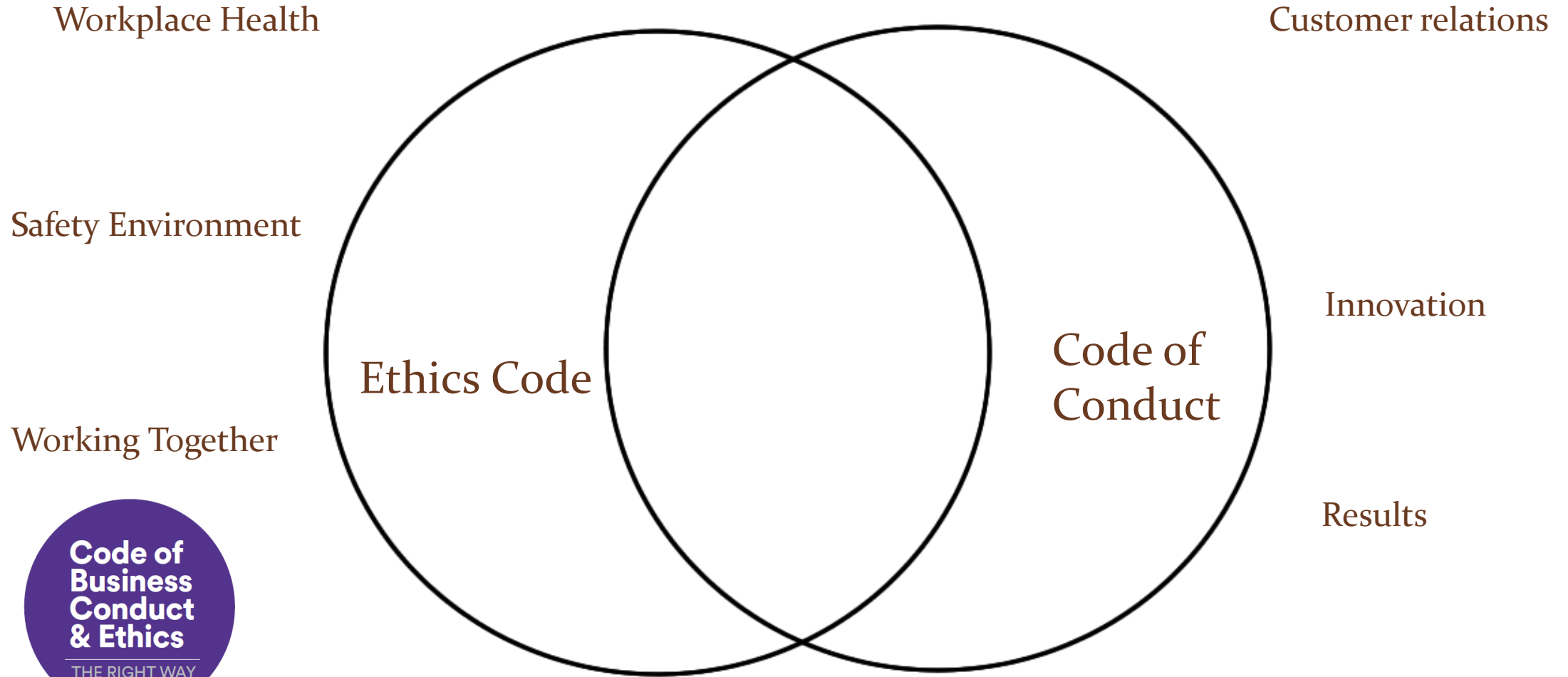
International Good Practice Guidance, 2007



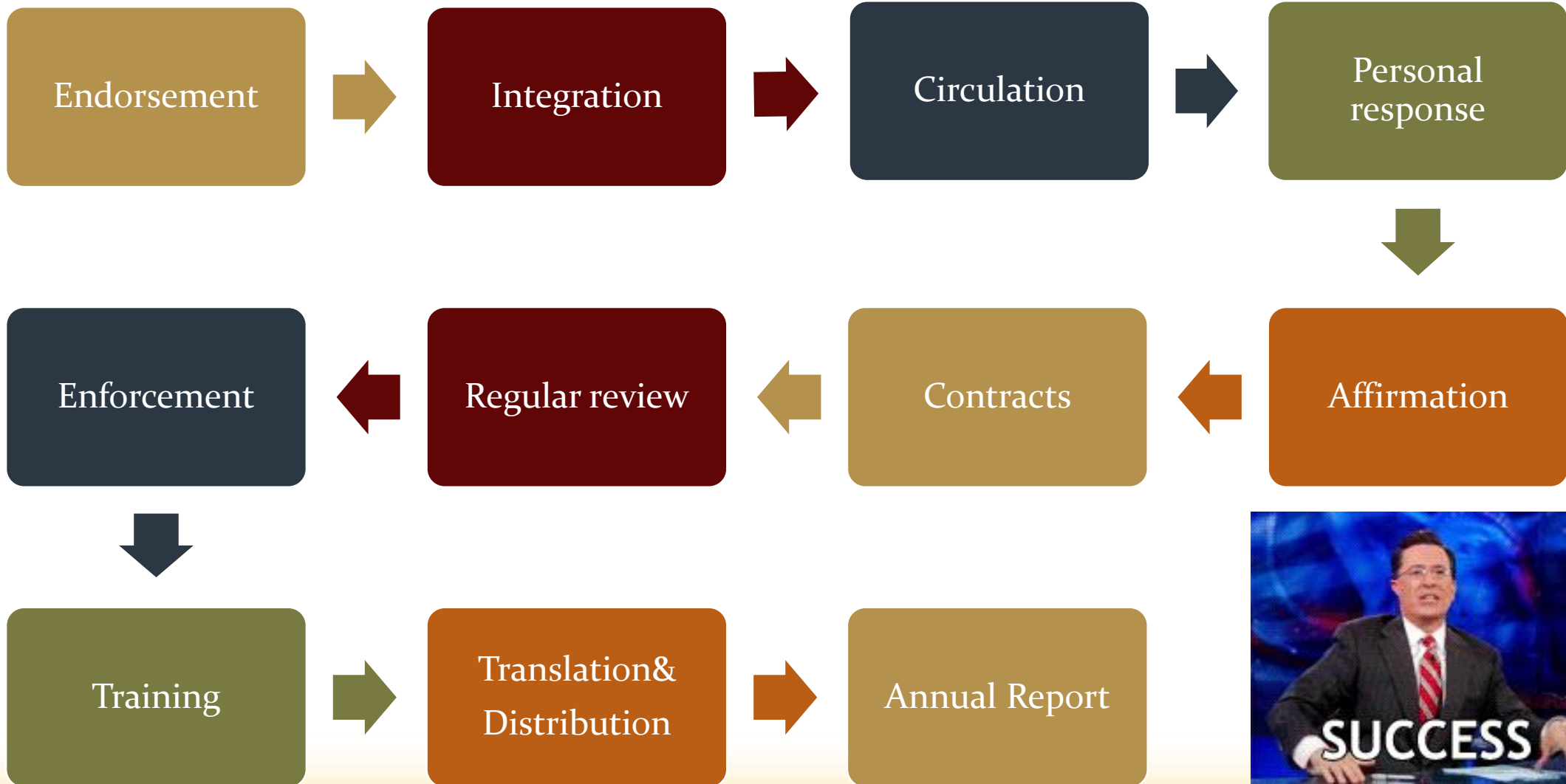
Who is Responsible for Implementing the Ethics Code?



Ethics Code versus Code of Conduct



Steps to implement the Ethics Code in enterprises



Explanations: What Makes a Great Code of Conduct?

- Written for the reader
- Comprehensive
- Supported by leadership
- Accessible
- Visually appealing



The System of Relations in International Companies



Observations : Study done by The Institute of Business Ethics in 2015

Specific national contexts :



Results : Why do companies have a code of ethics and conduct ?



Summary

Code of Conduct

Corporate Governance

Global markets

Ethics Code



Corporate Governance Communication

AECT: Professional Ethics

CREATED USING
POWTOON

References

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A pair of hands is shown from a top-down perspective, gently cupping a small, translucent green globe. The globe features a white grid of latitude and longitude lines and is partially covered by several vibrant green leaves. The hands are positioned against a light-colored, wood-grained background. A dark red horizontal bar is superimposed over the center of the image, containing the text "Thank you for your attention!" in a white, serif font.

Thank you for your attention!