

CORPORATE SOCIAL RESPONSIBILITY



Goal



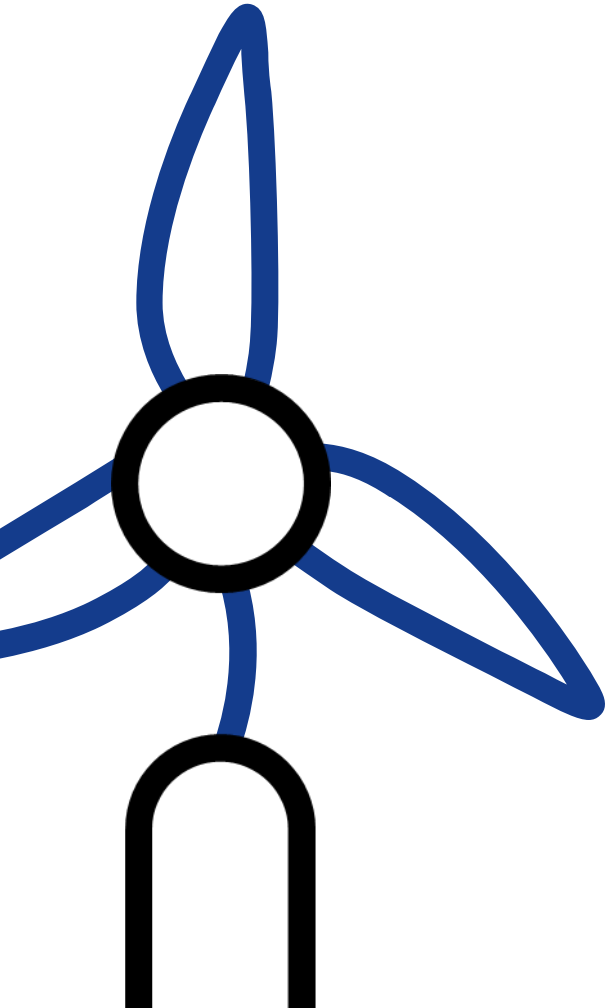
Sincerity



Market



Responsibility



1

What is innogy?

Foundations, motivators,
mission and belief.

3

**What is hidden beneath
three letters : C, S, and R?**

Theoretical pillars of the
subject.

2

innogy in Slovakia

Structure of innogy

4

How do we do it?

We do not talk about it as
we live it.

What is innogy?

The foundation of our brand: 6-3-1



Our brand consist of 6 motivators, 3 – part mission statement and 1 brand belief.

In these we have embedded our vision and approach.

We are driven by **Global Carbon Footprint, Decentralization, Digital Age, New Arena, Authenticity and User empowerment.**



We are committed to creating a **sustainable energy system** for new generations to live a **world worth having**.

We are committed to **inspiring people**, offering solutions beyond their current needs and expectations and making their lives easier.



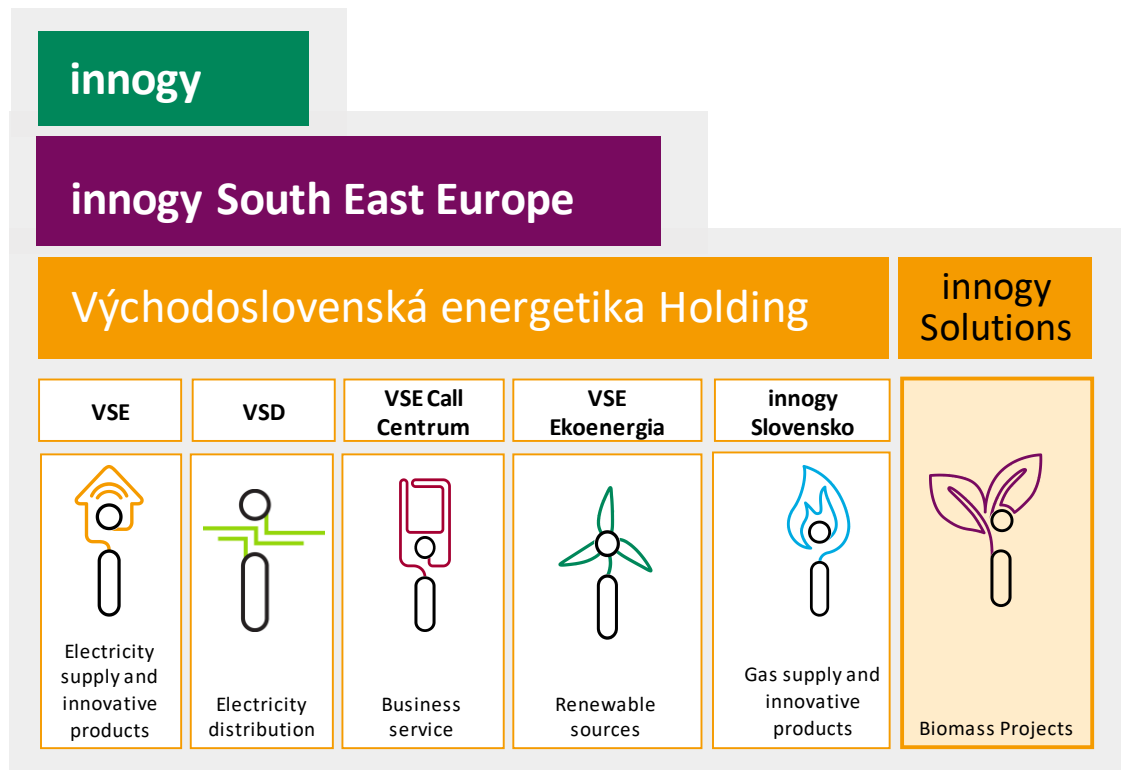
Within these words lies the heart of innogy




Our planet will be a **better place** when we create a **sustainable world** in which **innogy** inspires how people live and work.

brand belief

Slovakia and innogy



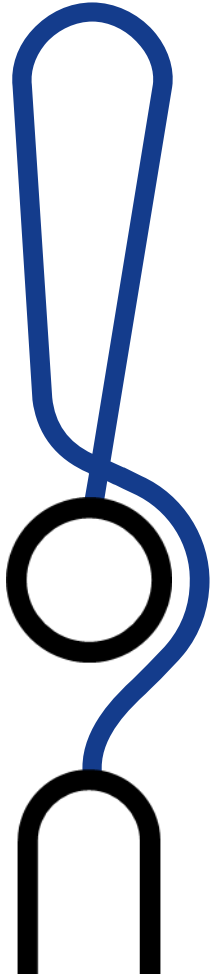


“With the innogy brand, we will continue with the already started trend of innovations and modern customer solutions. Our customers can look forward to new products and services of even better quality.”



CSR THEORY AND PRACTICE

How we do it!



What lays beneath three letters: C, S and R?



Beneath **three letters** are levels that create **concept of CSR**. **First level** covers **community** and **employees**, while **second** focuses on **energy efficiency** and **environment**. **Third level** deals with **suppliers, customers** and **ethics**.

3 levels of Corporate Social responsibility

Economic level: Supplier-customer relations and Business ethics



Regulated supplier-customer relations:

Controlled selection of suppliers and the use of e-tender

Construction of energy sources and power generation sources

Energy advisory and non-commodity products

Business ethics: Corporate values, code of conduct and the motto of the ombudsman system is zero fraud tolerance.



Environmental level: we actively promote environmental management systems based on the recommendations laid down in **EN ISO 14001:2005**. Activities are focused on the protection of the environment and have been included into **the Green Future concept**.

How do we do it?

Social level: Employee care



Personal and work life balance of every employee is must. We deeply care about health and safety. Moreover, we advocate equal opportunities.



Employee is the greatest value.

How do we do it?

Social level: Community support



We support community with **financial donations** and advertisement. Moreover, we do **volunteering activities** in which we involve our employees.

VSE CITY RUN : Sport – Education – Culture – Charity - Healthcare



Práca a brigáda v Anglicku

Flexibilná prácu pre mužov i ženy v renomovaných výrobných, prepravných, obchodných a skladových firmách po celom Anglicku. Znalosť jazyka nie je potrebná, ubytovanie a doprava zdarma.



MESAČNÁ MZDA

AŽ 2000 €



Stavebné práce v Taliansku

Pomocné stavebné práce vhodné pre mužov na stavbách v talianskych mestách. Doprava a strava zdarma.

MESAČNÁ MZDA

AŽ 2100 €



We support: Úsmev ako dar, Pomoc ženám v núdzi, Anjeli strážni...





Andrea Danihelová

Head of words, phrases, emotions and happiness!

danihelova_andrea@vseholding.sk

[LinkedIN](#)

