

Hrdí na našu spoločnosť.

Proud of our company.



Volkswagen Slovakia

CSR

Volkswagen Slovakia



Agenda

11.10.2017



- 1 Volkswagen Group in 2016**
- 2 Introduction of Volkswagen Slovakia**
- 3 CSR and up! city**

Hrdí na našu spoločnosť.

Proud of our company.



1 Volkswagen Group in 2016

Broad variety of mobility solutions

The Volkswagen Group



Volkswagen



Audi



SEAT



ŠKODA



BENTLEY



BUGATTI



LAMBORGHINI



PORSCHE



Nutzfahrzeuge



SCANIA



MAN



DUCATI

VOLKSWAGEN FINANCIAL SERVICES

AKTIENGESELLSCHAFT



Record-breaking number of vehicles delivered to customers Volkswagen Group in 2016



10,391,113 vehicles delivered to customers

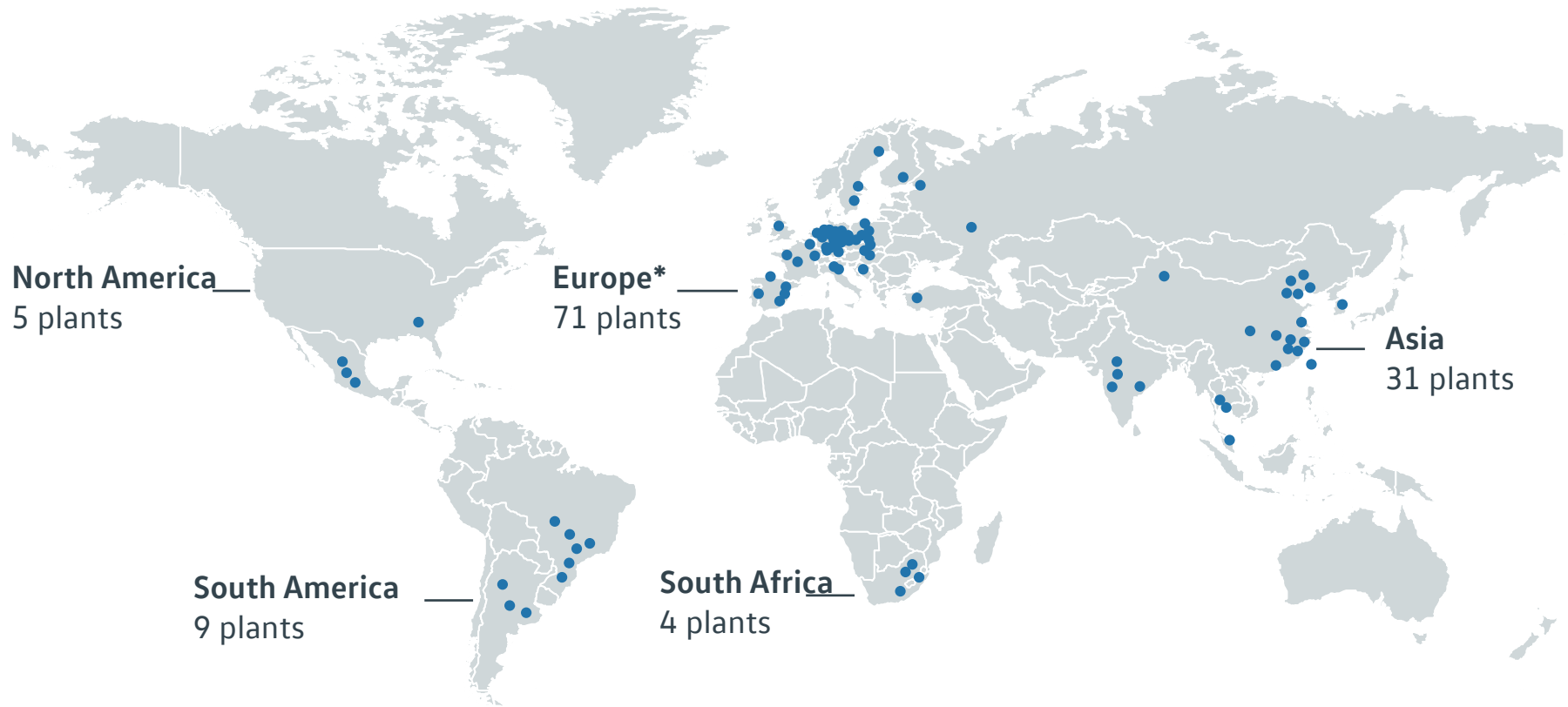
Global employer Volkswagen Group in 2016



626,715 employees

The Volkswagen Group

120 manufacturing plants around the world



*Of which 25 plants are located in



Hrdí na naše produkty.

Proud of our products.



2 Volkswagen Slovakia

Volkswagen in Slovakia





Bratislava produces vehicles for 5 brands



Volkswagen



Audi



SEAT



ŠKODA



PORSCHE



Volkswagen Slovakia

Product Portfolio

Volkswagen
Touareg



Available also
as a hybrid
vehicle



Volkswagen

Audi
Q7



Available also
as a hybrid
vehicle



Audi

Audi
Q8*



Porsche
Cayenne



New Small
Family



Available also
as 100% EV



Volkswagen

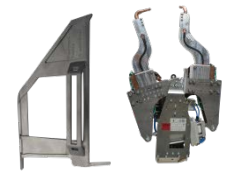


ŠKODA



SEAT

Gearboxes,
components
and tools



Volkswagen eco up! and e-up! eco up! a e-up!



eco up!



e-up!

Sustainable production of cars

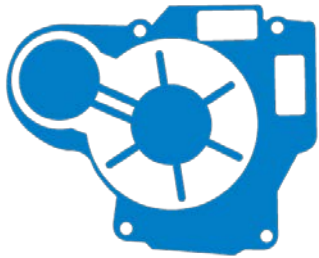
Production of vehicles in 2016



388,687 cars

Sustainable production within the years

Production of gearboxes, components and tools in 2016



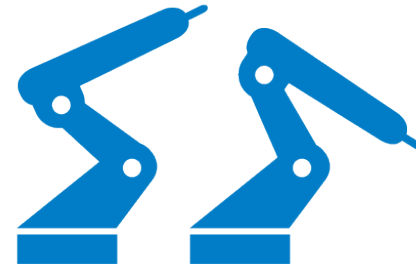
263,700

gearboxes



33,300,000

components



21,000

tools

For the first time ever, we have over 12,000 employees
Number of employees in 2016*



12,300 employees

+ 1,500 in comparison with 2015

Good employer award

TOP Employer in Industry and Healthy Company



 **najzamestnávateľ 2016**
Absolútny víťaz kategórie výroba a priemysel

The Best Employer 2016
1st place in the category of
manufacturing and industry



Healthy company of 2016
3rd place in the category of
manufacturing enterprises

Hrdí na našu spoločnosť.

Proud of our company.



3 Corporate social responsibility

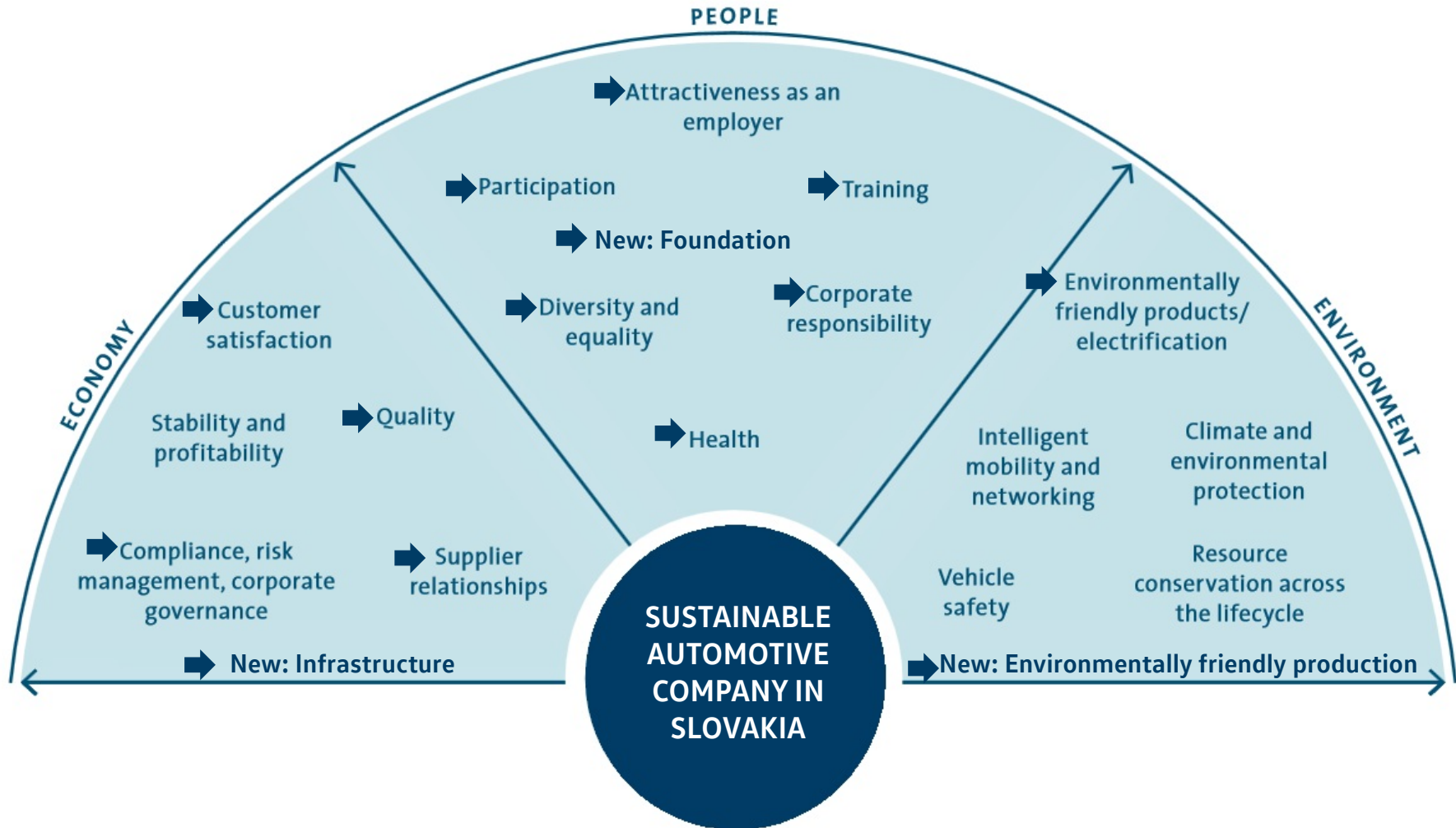
Corporate social responsibility

Volkswagen Group



Corporate social responsibility

Volkswagen Slovakia



Corporate social responsibility

Goals

Idea

Volkswagen Slovakia is here not only to produce cars but to be the part of the social environment through keeping in mind its Corporate Social Responsibility principles.

Goals

- Education, sport, environment and region, where we are living and working
- Volkswagen Slovakia employees and their families



Corporate social responsibility Guidelines

- Relation to the values and goals of the Volkswagen Group Sponsoring strategy
- Contribution to the region
- Contribution to the Volkswagen Slovakia employees and their families
- Professionalism of the project
- Requested amount
- Other partners involved to the projects
- Possible PR / advertising impact



Corporate social responsibility

Areas of activity

- Membership and cooperation with CSR organisations
- Environmental Protection
- Sponsoring:
 - Partners
 - Corporate sport sponsorship
- Community relations
- E-mobility
- Foundation Volkswagen Slovakia



Corporate social responsibility

Membership and cooperation with CSR organisations

Business Leaders Forum

- association of companies that pledged to become leaders in asserting the principles of CSR
- mission: cultivation of the society by creating and introducing standards of CSR
- vision: achievement of sustainable development and prosperity of Slovakia by CSR

DAPHNE

- non-governmental organization dedicated to nature conservation
- activities: non-forest ecosystems, meadows, shrinking wetlands, peatlands, salt marshes.



Corporate social responsibility

Environmental Protection









Save the Crabs in Slovakia

- cooperation with the Faculty of Natural Sciences at Comenius University in Bratislava
- breeding station for an endangered native crab species in the water purification plant
- raising the crabs in the recycled water of the plant
- releasing the crabs into Slovakian rivers to live in the wild







Corporate social responsibility

Sponsoring partners

STUBA Green Team	Student project e-formula		
Slovak University of Technology in Bratislava	Cooperation in the field of e-mobility		
German international school	Bilingual school in Bratislava		
Cycling for children	Charity event for children with cancer		

Corporate social responsibility

Sponsoring partners

<p>German - Slovak Chamber of Commerce and Industry</p>	<p>Membership Organisation DAS festival</p>		
<p>Almut Linde Representative of a Minimal Art</p>	<p>Exhibition at the Kunsthalle</p>		

Corporate social responsibility

Sport activities

Marián Hossa & Stanley Cup	Road Show for employees in plant BA		
Ice hockey league	Own amateur league		
Soccer league	Own amateur league		
Go Fit	Campaign and activities for employees		

Corporate social responsibility

Sport activities

<p>Run & Fun</p>	<p>Relay race</p>		
<p>Oravaman</p>	<p>International triathlon</p>		
<p>Sports club Devínska Nová Ves</p>	<p>Renovation of soccer field</p>		

CSR Volkswagen Slovakia

Community relations

Volkswagen Slovakia



Dobří susedia

Júl 2015 Newsletter Volkswagen Slovakia



Aktuality

Spoločne na Stretnutí so susedmi

Vo štvrtok 11. júna sa v bratislavskom závode Volkswagen Slovakia uskutočnilo Stretnutie so susedmi. Účastníci si mohli ako vždy, jedni z prvých prezrieť priestory nového Komunikačného centra, ktoré je umiestnené na rohu novej karosárne. Zástupcovia VW SK informovali o výsledkoch minulého a plánoch na rok 2015. Približne 60 obyvateľov J. Jonáša 11, 13, 17, 19 informovali o priebehu prác v závode i výstavbe novej karosárne Porsche. Po diskusií si účastníci absolvovali prehliadku novej karosárne Audi Q7, ktorej výroba bola slávnostne spustená v máji.

Pokračujeme v zelenej spolupráci

V druhú aprílovú sobotu 150 zamestnancov Volkswagen Slovakia a obyvateľov Devinskej Novej Vsi spoločne revitalizovali okolie. Pred bytovkami na ulici J. Jonáša sa sadili stromy a upravovalo sa, v areáli základnej školy na ulici I. Bukovčana sa pletla školská bežecká dráha, či zbierali smeti. Na oboch akciách potešila najmä účasť tých najmenších, ktorí s vervou priložili ruku k dielu a pomáhali sadiť i upravovať. Za dobre vykonanú prácu čakala tých najmenších malá odmena a pre všetkých aj k akcii neodmysliteľná patrička kotlíkovy guľáš.



Krátke správy

Bratislava je najlepšia

Najlepším závozom značky Volkswagen za rok 2014 sa stali bratislavský závod „Je to poďakovanie celému tímu Volkswagen Slovakia za jeho nasadenie a angažovanosť a zároveň zároveň tomu, že električková a k životnému prostrediu priateľská výroba pre nás nie je len heslom, ale každodennou súčasťou našej firemnej kultúry,“ povedal Albrecht Reimold, šéf VW SK.

Letná celozávodná dovolenka

Vo Volkswagen Slovakia zostane výroba 1. 8. 2015. Tradičný pokoj vo výrobe firma využije na údržbu zariadení a technologickej úpravy. Tie totiž nebolo možné spraviť počas roka z dôvodu nepretržitej prevádzky. Výrobné linky začnú postupne nabehať od 16. augusta 2015. Od pondelka 17. augusta už pôjde produkcia naplno.







Hotline: Pripomienky a návrhy

Pripomienky, návrhy, či sťažnosti nám posielajte na e-mailovú adresu vw-susedia@volkswagen.sk. Svoje sťažnosti môžete nahlásiť aj na telefónickú linku s diaľerom 02/4964-4996, ktorý pripomienky, či sťažnosti odovzdá kompetentnému zamestnancovi spoločnosti, ktorý sa nimi bude následne zaoberať.



Corporate social responsibility

E-mobility

STUBA Green Team	Student project e-formula		
e-up! Experience	Unique ride in the Volkswagen e-up!		
e-up! Bratislava Sightseeing Tours	6 Tours Application software		

Corporate social responsibility

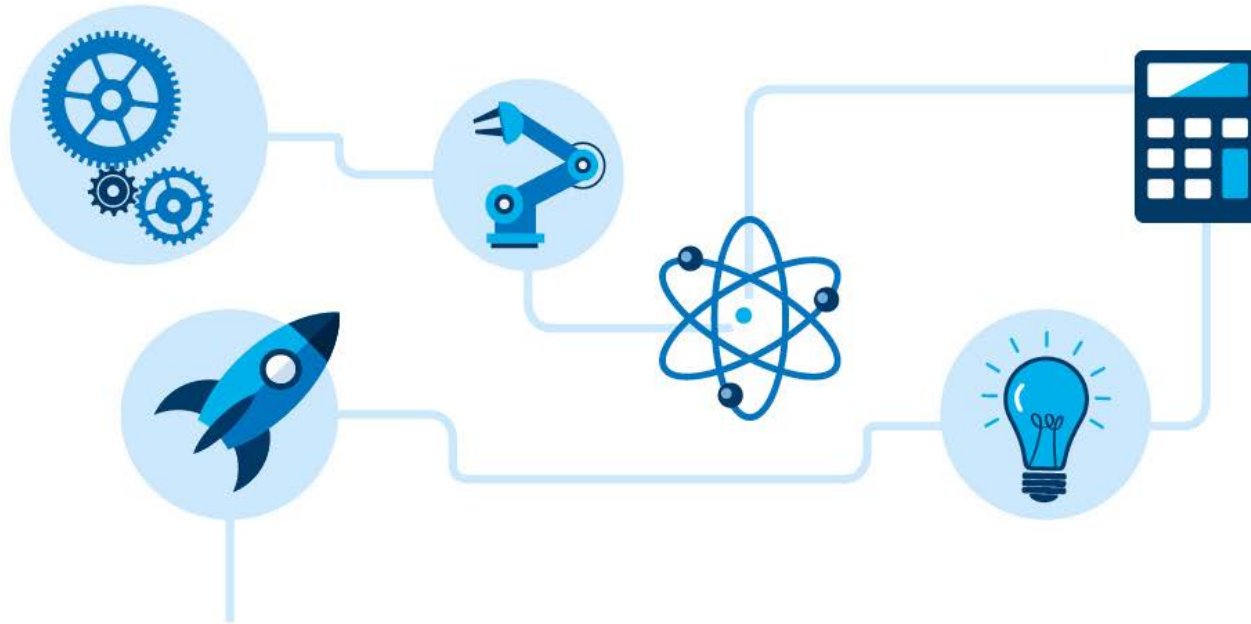
up! city

- the new unique city project up! city,
- connects aspects of mobility, modern technologies, and chill-out zones.
- Stará Tržnica situated in the center of Bratislava carries for decades already networking nature and is known as a meeting point for the capital's residents, as well as for visitors from around the world.
- up! city breathes history and at the same time is becoming a centrum of a modern life.
- You will find there motion, relax and fun- all in one place.
- up! city is a mutual project of Volkswagen Slovakia, Aliancia Stará Tržnica together with the partners Bratislava city, Švihaj Šuhaj and ZSE.



Foundation Volkswagen Slovakia

2008 - 2016



3 330 000
EUR

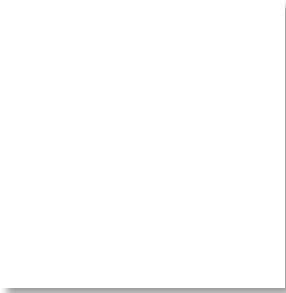
650
projects

Corporate social responsibility

Foundation Volkswagen Slovakia



Established in **2008**



Supports **educational project** within Slovakia



More than **3 300 000 €** and **650 projects**

- Free educational programs
- Material support for schools

Foundation Volkswagen Slovakia

Fields of support



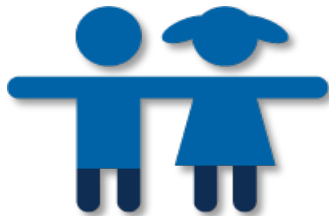
Support of technology



Employee grant



Education in
german language



Children - our future



Ecology



Road safety
education

Like us!

Werden Sie jetzt Fan von
Volkswagen Slovakia.



Thank you for your attention