



**accenture**

**...as a responsible company**

**Alena Kanabová, Accenture**

**‘Corporate Responsibility in Practice’ Lecture  
EUBA, 21<sup>st</sup> February 2018**

# **AGENDA**

- **INTRODUCTION**
- **CORPORATE RESPONSIBILITY IN ACCENTURE**
- **CORPORATE CITIZENSHIP**
- **LOCAL CORPORATE CITIZENSHIP FOCUS**



# INTRODUCTION

# ACCENTURE AT A GLANCE

Accenture solves our clients' toughest challenges by providing a broad range of services in strategy, consulting, digital, technology and operations.

**401,000 PEOPLE**  
serving clients  
in more than  
**120 COUNTRIES**



**\$32.9B**  
annual net revenues



**\$13.5 BILLION**  
in revenue from  
digital-, cloud- and  
security-related  
services



**70%**  
of our more  
than **\$930M** in  
acquisitions was  
invested in "the New"



**5,500 PATENTS**  
and pending patent  
applications in  
**44 COUNTRIES**



**\$941M**  
invested in learning  
and development for  
our people



**\$371M+**  
invested in corporate  
citizenship efforts  
since 2011

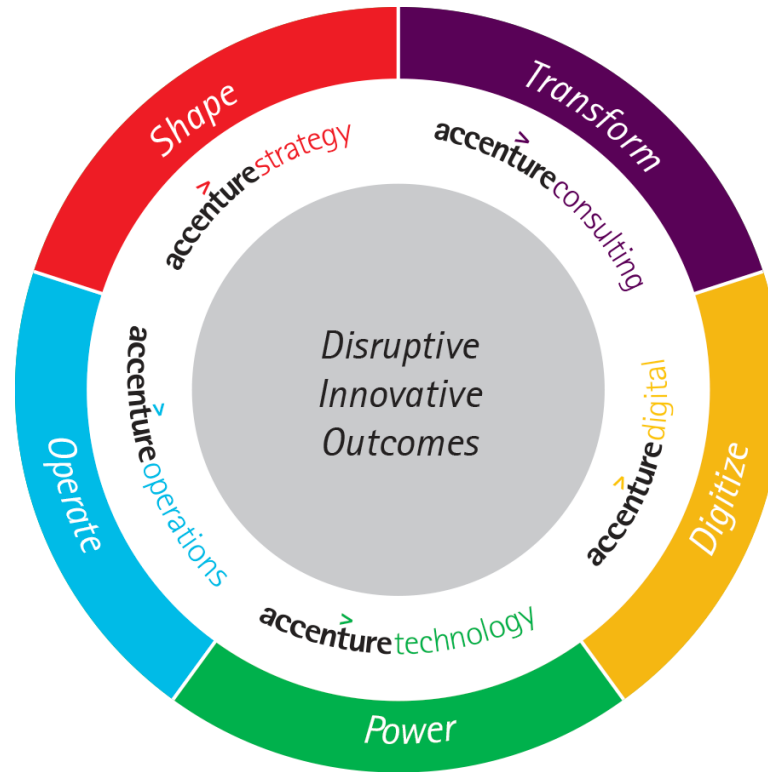


- We partner with more than **three-quarters of the FORTUNE Global 500**, driving innovation to improve the way the world works and lives.
- With expertise across more than **40 industries** and all business functions, we deliver transformational outcomes for a demanding new digital world.
- As we rapidly rotate our business to **"the New"**—digital-, cloud- and security-related services, enabled by new and innovative technology - we are helping our clients create **sustainable value** for their stakeholders.

# HOW DO OUR BUSINESSES WORK TOGETHER?

Accenture Strategy **shapes** our clients' future... combining deep business insight with the understanding of the way technology will impact industry and business models.

Accenture Operations **operates** business processes and infrastructure as a service on behalf of our clients.



Accenture Technology **powers** our clients' businesses with "best in class" established and emerging technologies.

Accenture Consulting **transforms**... bringing the very best of Accenture to help our clients transform their businesses to compete in today's digital world.

Accenture Digital **digitizes**, enabling our clients to unleash the power of digital... providing analytics, interactive marketing and mobility services to create new value.

# ACCENTURE IN SLOVAKIA

We are present in Slovakia since 1992 and currently employing more than 1800 local employees.

## STRONG CONSULTING AND TECHNOLOGY PRACTICE

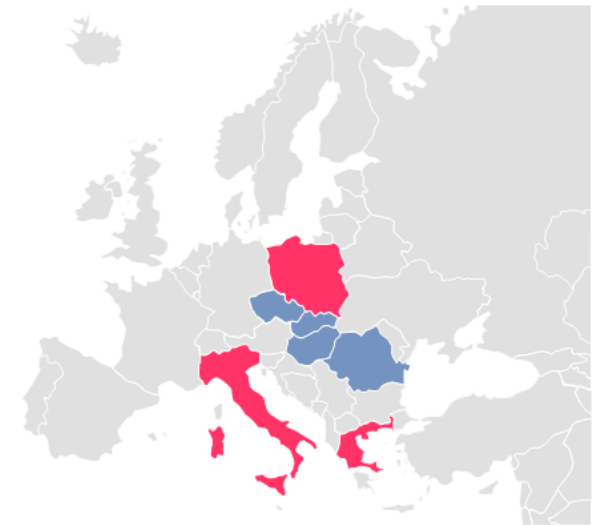
- Is managed regionally and focuses mainly on market opportunities in the local region (Slovakia, Czech Republic, Hungary and Romania)

## TECHNOLOGY DELIVERY CENTER

- Operating Since 2002
- Providing system integration consulting, software development and application maintenance services to clients across Europe and beyond, with primary focus on German-speaking countries

## BUSINESS PROCESS OUTSOURCING DELIVERY CENTER

- Operating since 2004
- Taking care of our international client's internal processes such as finance and accounting



# WE MAY NOT BE SO FAMOUS...



PORSCHE



SONY



# WHAT MAKES ACCENTURE BRAND STRONG?

Of all of our accomplishments, we take pride in our business performance, diversity and corporate citizenship. We're honored to be recognized for our success in these categories.



**VALUABLE, ETHICAL AND  
TRANSPARENT INDUSTRY  
LEADER.**



**EMPLOYER OF CHOICE,  
COMMITTED TO DEVELOPING  
TALENT.**



**IMPACTING POSITIVE CHANGE  
FOR TODAY AND THE FUTURE.**

Accenture Plc (ACN) NYSE

**\$160.37** ↑0.58

Day High:  
160.70

Day Low:  
158.11

Volume:  
1,168,840







# **CORPORATE RESPONSIBILITY**

# CORPORATE RESPONSIBILITY DIMENSIONS

## **ECONOMIC DIMENSION**



**VALUABLE, ETHICAL AND  
TRANSPARENT INDUSTRY LEADER**

## **SOCIAL DIMENSION**



**EMPLOYER OF CHOICE, COMMITTED TO  
DEVELOPING TALENT AND PROMOTING  
DIVERSITY AND INCLUSION**

## **ENVIRONMENTAL DIMENSION**



**MAXIMIZE POSITIVE IMPACT ON COMUNITIES  
MINIMIZE NEGATIVE IMPACT ON ENVIRONMENT**

# INTEGRITY IN ACTION

In recognition of our sustained commitment to ethical practices, Ethisphere has named us a World's Most Ethical Company® for each of the last 11 years.

# VIDEO

# INTEGRITY IN ACTION

Acting with integrity has always been, and always will be, fundamental to how we operate. It's not only the right thing to do, it protects our people, our company and our clients, improves our business performance and differentiates us in the marketplace.

## OUR APPROACH

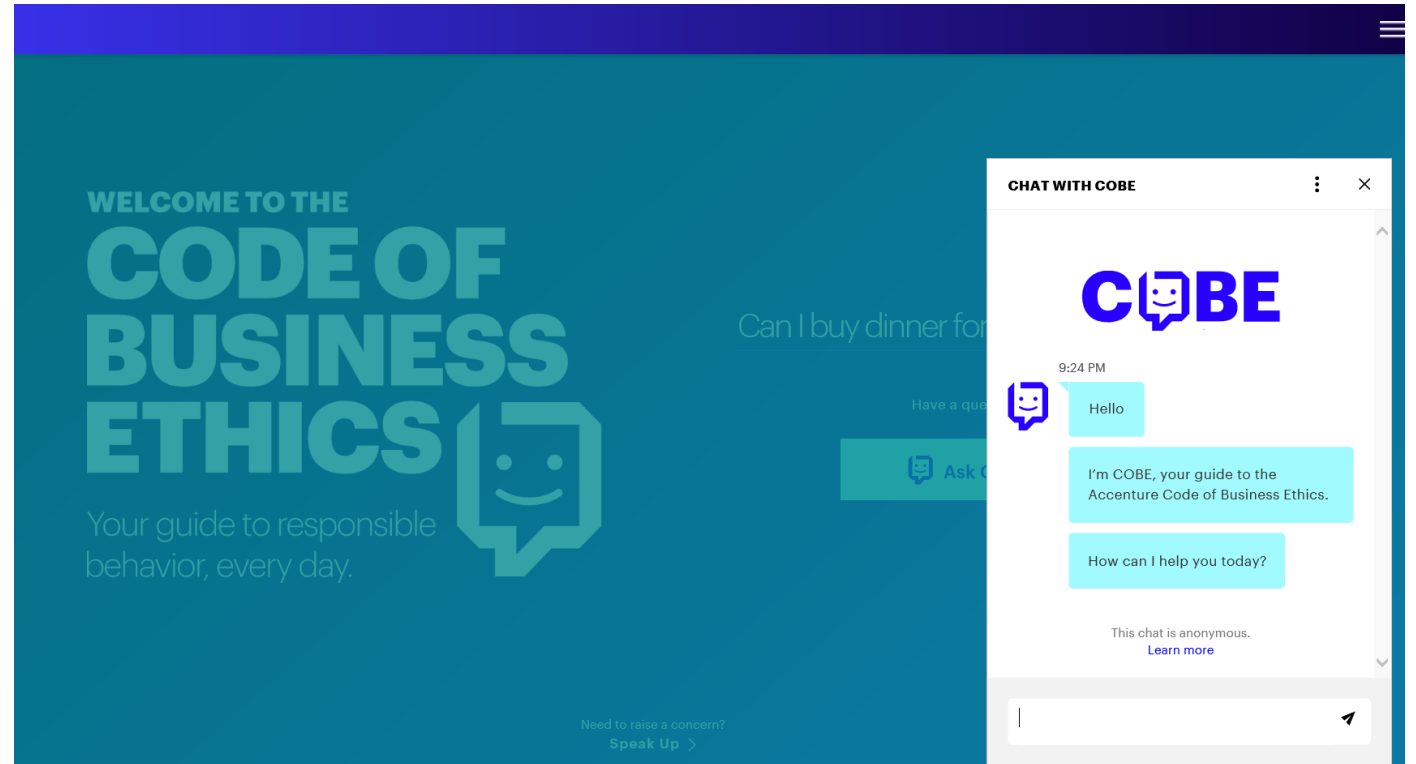
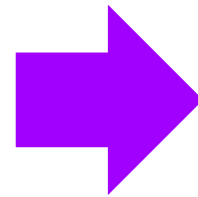
- **Our 6 enduring core values**—Client Value Creation, One Global Network, Respect for the Individual, Best People, Integrity and Stewardship—shape the culture and define the character of Accenture. They serve as a foundation in how we act and make decisions.
- **Our Code of Business Ethics** builds on our core values and drives our culture of compliance, ethical conduct and accountability. We always act with integrity and we always act in compliance with the law.
- **Acting with integrity and in compliance with laws improves our performance and reflects on our character as a business**—to our clients, our business partners and the public at large— and enables us to attract and retain top talent.

## OUR CODE

- Our [Code of Business Ethics](#) is organized into six fundamental behaviors built on the core values and provides detail on these expected behaviors:
  - 01 Make your conduct count
  - 02 Comply with laws
  - 03 Deliver for our clients
  - 04 Protect people, information and our business
  - 05 Run our business responsibly
  - 06 Be a good corporate citizen
- It applies to all our people. Third parties, such as consultants, agents and suppliers, are also required to comply with our Code when acting on our behalf.

# CODE IN DIGITAL AGE

In addition to the written Code of Business Ethics, COBE Chatbot represents innovative digital tool that helps our employees consult the questions related to their behavior in various situations/



<https://www.accenture.com/us-en/company-ethics-code>

<https://www.youtube.com/watch?v=00OcHa5LBUw>  
[https://www.youtube.com/watch?v=rKiTmF\\_WFEU&feature=youtu.be](https://www.youtube.com/watch?v=rKiTmF_WFEU&feature=youtu.be)

# ARE WE RESPONSIBLE COMPANY?

1 800 Local employees

98 TOP 100 global clients have been our clients more than 10 years

> 1mil.

EUR invested in Slovakia in cash into projects with community impact in last 10 years

62%

Local employees have used flexible work arrangements

> 10%

Electricity consumption per m<sup>2</sup> decrease in the last 3 years

> 2500

Pro Bono hours in fiscal year 2017



# **CORPORATE CITIZENSHIP**

# OUR COMMITMENT TO CORPORATE CITIZENSHIP STARTS AT THE TOP

**Corporate Citizenship is central to our vision to improve the way the world works and lives – from closing employment gaps to advancing client sustainability, to accelerating gender equality in the workforce.**

“*Now is the time for business leaders to demonstrate responsive and responsible leadership. It is our obligation as stewards of a more open, connected and inclusive world.*”

Pierre Nanterme,  
Chairman & CEO





# COMMUNITY IMPACT

# OUR 2020 GOALS

Through our **Skills to Succeed** initiatives we are pursuing the following goals:



## DEMAND LED SKILLING

Equip more than 3 million people with the skills they need to secure a job or build a business.



## ENABLE EMPLOYMENT

Continuously improve how we transition people from skills development into work – with measurable outcomes.



## COLLABORATE FOR CHANGE

Partner with organizations to create large-scale, long-term solutions that close global employment gaps.

# COMMUNITY IMPACT

**We are continually evolving our Corporate Citizenship programs not only to meet the priorities of today, but to anticipate the needs of tomorrow.**

**We leverage our global capabilities and digital experience to make a measurable difference around the world, including closing unemployment gaps through Skills to Succeed.**

**\$371M+**

invested in Corporate Citizenship efforts since 2011

**1.7M+**

people equipped with skills to succeed toward our goal of 3M+ by 2020

**77K+**

people skilled through our digital learning assets Skills to Succeed Academy and Emplea+



# POWERED BY OUR PEOPLE

Our people around the world bring to life our vision by delivering the same commitment, innovation and bold vision to our corporate citizenship efforts as they do to our clients.

# ENVIRONMENT



# ENVIRONMENT

Accenture's environmental strategy is focused on fostering sustainable economic growth for our company and our clients.

Through more efficient and intelligent digital technologies – and by encouraging the ingenuity of our people as they embrace new ways of working – **we will achieve our environmental goals for 2020 and do our part to ensure a brighter future for our planet.**



# OUR 2020 GOALS



## REDUCE CARBON EMISSIONS

Reduce carbon emissions to an average of two metric tons per employee—a more than 50 percent reduction against our 2007 baseline.



## ACHIEVED IN FISCAL 2016: IMPROVE ENERGY EFFICIENCY

In 2017, we improved our energy efficiency by 30 percent against our 2007 baseline.



## ENABLE SUSTAINABILITY

Begin to measure and report the impact of our work with clients and suppliers in key areas of sustainability.

# ENVIRONMENT

**Managing our energy use helped make fiscal 2016 the most energy-efficient year in our company's history.**

**30%**

improved energy efficiency against our **2007** baseline

**10%**

reduction in air travel carbon emissions per employee compared to **2015**

**75%**

of our key suppliers disclosed emissions reduction actions and **70%** disclosed targets

**47%+**

reduction in per-employee carbon emissions toward our goal of **50%** by 2020



# POWERED BY OUR PEOPLE



Creative – and sometimes experimental – initiatives help Accenture people around the world foster positive sustainability attitudes and habits.

For example, through annual **Travel Smart Challenge** Accenture people have reduced their travel-related carbon footprint. Over the past five years, participants from around the world have:



Avoided **15,000+** flights, saving more than **US\$ 11 million** in travel costs



Avoided approximately **2.5 million** ground transportation miles



Achieved an estimated overall reduction of more than **8,000 metric tons of CO<sub>2</sub>**

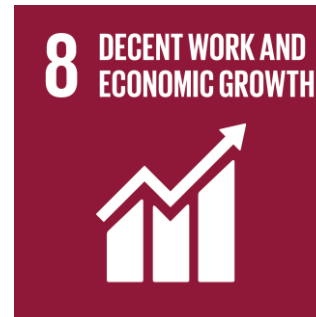
# REPORTING

# REPORTING

We publish a [corporate citizenship report](#) each year, which serves as our communication on progress to the United Nations global compact and complements our annual reporting to the Dow Jones sustainability index, FTSE4GOOD index and CDP.

We use the Global Reporting Initiative (GRI) G4 guidelines as a foundation for our reporting approach.

**Our Corporate Citizenship efforts support several United Nations Sustainable Development Goals (SDGs.)**





**LOCAL CORPORATE  
CITIZENSHIP /  
COMMUNITY  
FOCUS**

# LOCAL CC ORGANIZATION

Fulfillment of the global CC vision is driven locally by the Corporate Citizenship Council (CCC), supported by CCC sponsors and friends. Execution of CC activities is enabled also by network of CC Champions.

## CORPORATE CITIZENSHIP COUNCIL (CCC):

- It plans, drives and coordinates CC activities locally
- 10 members – Accenture employees representing various local business units
- CCC members' involvement is purely on volunteering basis (no 'official' paid position exists in Accenture locally to execute CC activities)
- Cooperates closely with Pontis Foundation, to maintain transparency of the activities and budget handling, as well as to leverage Pontis' know-how of the 3rd sector.

## CCC SPONSORS:

- Local Business Entities leads

## CCC FRIENDS:

- Representatives of local corporate functions leadership (Head of HR, Head of Marketing, Head of Internal Communication)
- In-Kind (HW) Donation Sponsors

## CC CHAMPIONS:

- Employees actively involved in CC activities, e.g. as CC Project Managers, Activity Leads or project team members
- Ambassadors of cooperating NGOs



# LOCAL CORPORATE CITIZENSHIP FOCUS

Local CC strategy and priorities take actual situation, opportunities and needs of Accenture Slovakia in CC area into account, with 3 main focus areas aligned with Accenture global CC strategy.

## SKILLS TO SUCCEED

Advancing employment and entrepreneurship opportunities for individuals:

- **Closing skills gaps today** – to immediately help individuals who need to earn living as well as employers to fill open positions
- **Preparing the next generation to thrive tomorrow's digital economy**, helping them build digital and business skills at an early age

## EMPLOYEE VOLUNTEERING

Encouraging and creating opportunities for our employees to engage in **volunteering activities and charity** (donations, pro bono projects, Employee Grant Program).

## ENVIRONMENT

- Fostering environmentally sustainable growth for our company and our stakeholders
- Promoting eco-friendly practices within our offices - locally, this area is driven by **Green Way Committee**

## CSR PROMOTION, TRANSPARENT BUSINESS ENVIRONMENT AND CIVIL SOCIETY SUPPORT

- Promoting CSR approaches e.g. through active participation in organizations like **Business Leaders Forum**
- Supporting transparency and anti-corruption initiatives through membership in **Fund for Transparent Slovakia**

# LOCAL COMMUNITY FOCUS & PROJECTS

## SKILLS TO SUCCEED

Generation 3.0

Girls' Day

Women in (IT) Course

Women Tester Academy

Autism@Work

S♥Code

IT in Course

English 2 Succeed

Nexteria

Expert Volunteering / PRO BONO

Employee Grant Program

Teach for Slovakia

Non-Expert Volunteering

## SUPPORT OF CIVIL SOCIETY, ANTI-CORRUPTION & TRANSPARENCY, CORPORATE SOCIAL RESPONSIBILITY

Business Leaders Forum

Fund for Transparent Slovakia

Diversity Charter

## EMPLOYEE VOLUNTEERING AND PHILANTROPY

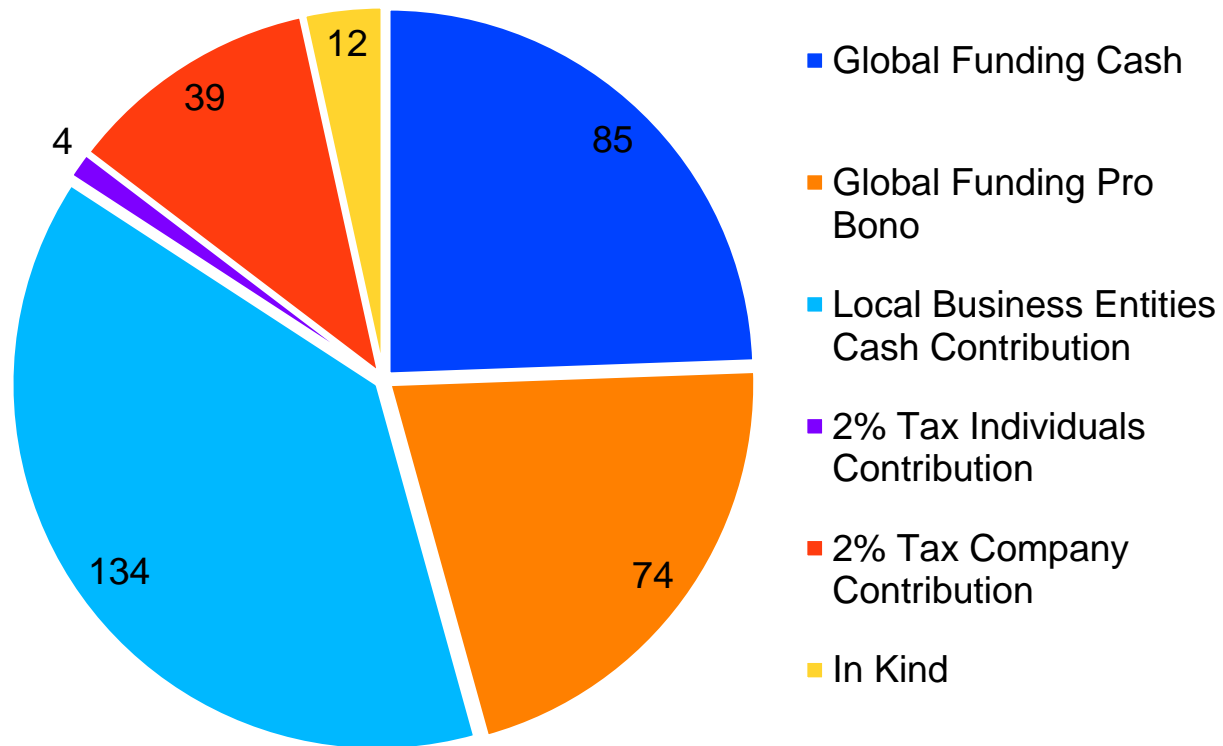
### 'TRADITIONAL' COMPANY PHILANTROPY

Financial and in-kind gifts and collections

# FY 2017 BUDGET OVERVIEW

In FY 2017, CCC worked with budget of ~350k EUR, funded by 3 sources of inflows: global contribution in cash and pro bono budget, local Accenture business entities contribution and cash obtained from 2% income tax assignation to Accenture Fund by local Accenture business entities and by individuals.

## FY 2017 CC FUNDING (‘000 EUR)

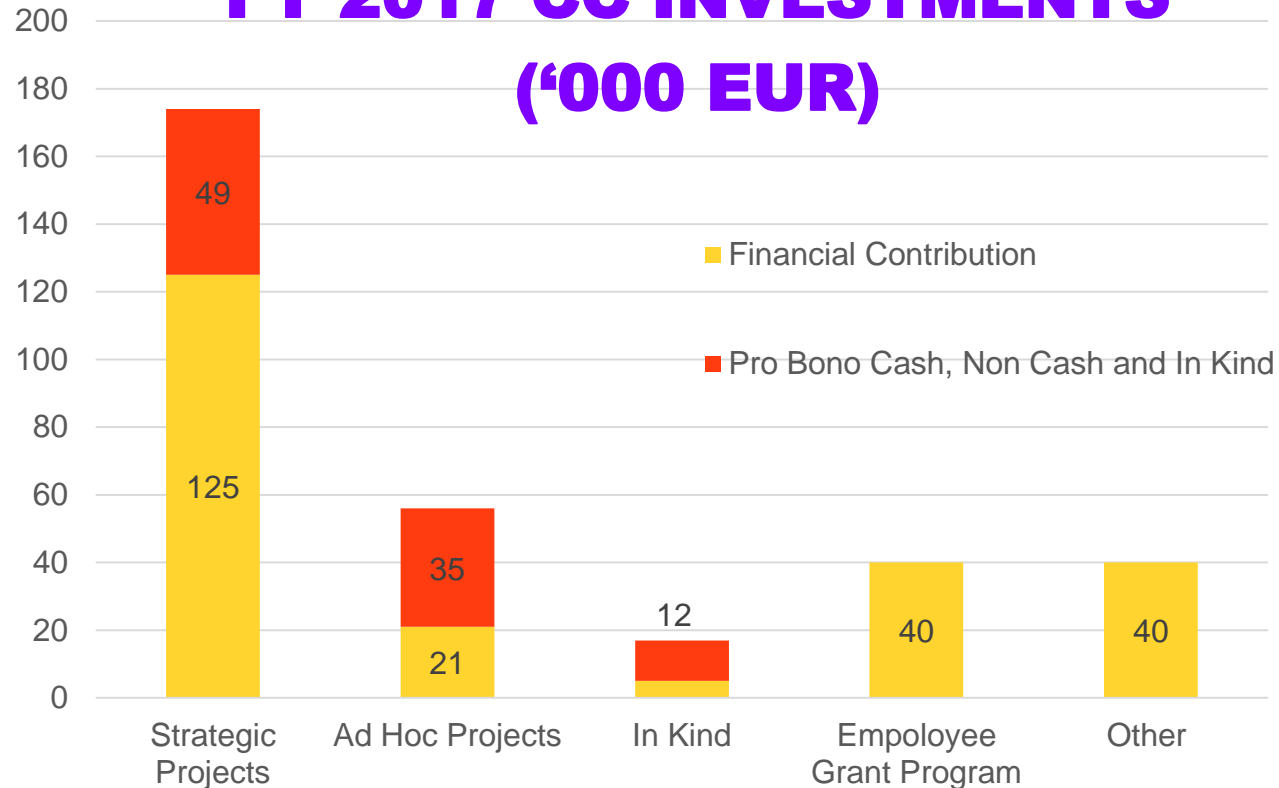


- Specific part of CC budget are in kind HW donations to NGOs (i.e. amortized desktops, monitors and laptops).
- In FY 2018 we concentrate on increase of **2% income tax collection from individuals** (employees), we believe that this source has more potential than has shown so far.



# LOCAL CORPORATE CITIZENSHIP INVESTMENTS

## FY 2017 CC INVESTMENTS (‘000 EUR)



## MAIN INVESTMENT AREAS:

- **Strategic Projects:** IT v kurze, Teach for Slovakia, Generation 3.0 (Pontis), Autism@Work (3lobit)
- **Employee Grant Program:** 40k EUR provided to support 28 Projects (individual contributions from 750 to 2000 EUR)
- **Financial/Pro Bono/In Kind projects:** e.g. Nexteria, Pro Bono Marathon, S♥Code
- **Other minor investments:** e.g. Girls' Day, Homeless Shelter, The Best Thesis of FIIT
- **Contributions/Membership Fees to NGOs:** Business Leaders Forum, Fund for Transparent Slovakia, Pontis (Admin fee + Via Bona Slovakia sponsorship)


# PAST FISCAL YEAR RESULTS AT GLANCE

## SKILLS TO SUCCEED PROGRAM - RESULTS SUMMARY

- **159 people have found employment** or setup a small business (FY16 – 169, FY15 - 69)
- **6643 people were equipped with skills** (FY16 - 5650, FY15 - 594)
- 46 unemployed people have completed whole “IT in Course” program in FY17 (additional participants still part of the program to be completed in Q1 2018), out of them 2 already found a job and additional 28 have found a job, who were among last FY program graduates.
- 103 people have already found a job or started their own business thanks to Employee Grant Program, >1100 people participated in different trainings and were equipped with market relevant skills.
- 191 teachers (in FY16 46) were trained within S♥Code Project. Later, those teachers involved more than 5100 elementary school pupils in coding lessons.

## CORPORATE CITIZENSHIP PROJECTS - KEY FACTS

- **51 non-profit organizations and 112 schools** in Slovakia were supported through more than 40 different projects
- **4 strategic projects:** “IT V kurze” (IT in Course), Autism@Work, Teach for Slovakia, Generation 3.0
- **28 projects supported through Employee Grant Program**
- **4 major volunteering and pro bono projects** (in addition to pro bono work delivered within strategic projects)
- **10 ad hoc and in kind projects**, including those delivered/participated in through Pontis Foundation and other corporate responsibility organizations membership.



# **CC PROJECTS EXAMPLES**

# S♥CODE

We equip elementary school teachers with skills to teach interesting and high quality IT classes on long-term basis. It also aims at raising interest in IT among pupils with less prejudice against the “technical” majors – specifically for girls.

# VIDEO

See [link](#)

## 2 YEARS OF S ♥ CODE IN NUMBERS



**150**

Participating schools



**235**

Trained Teachers



**199**

Online training views



**>10k**

Programming students



**901**

Maximum completed exercises by a single student



**Hundreds of thousands**

of Completed exercises



**millions**

of Lines of code



See online training on this [link](#)

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# “IT V KURZE” (IT IN THE COURSE)

As a part of its Skills to Succeed Program, Accenture provides long-term support to Aptech (IT v kurze) organization, which delivers technology skills training and mentoring in order to enable the unemployed non-IT young people in Slovakia to find job in IT area (as testers, Front-End and JAVA developers)

## VIDEO



### 4 YEARS OF IT V KURZE IN NUMBERS



**212**  
Participants



**162**  
Graduates



**145**  
Interns in  
Accenture



**139**  
Employed in  
IT



**36**  
Employed by Accenture

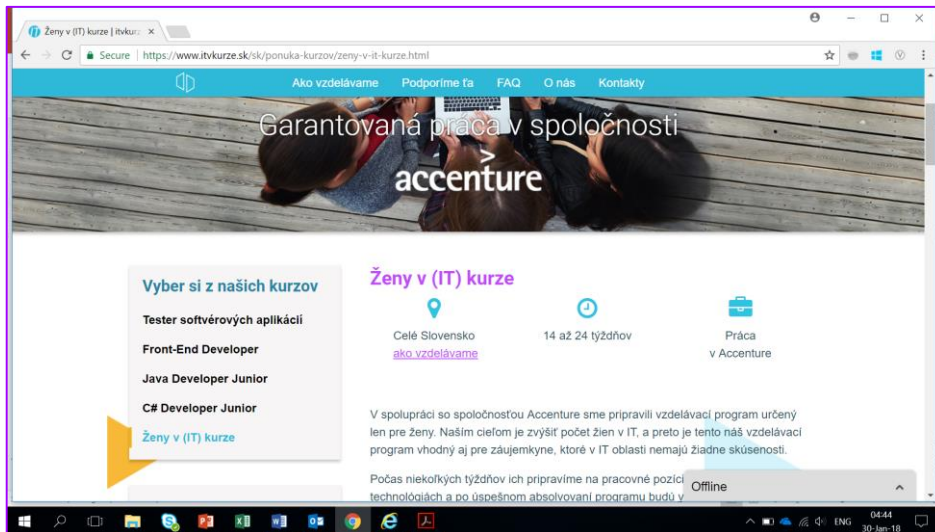


# WOMEN IT ACADEMY

In FY18, we have launched two initiatives to increase gender diversity in IT sector and in Accenture Slovakia: introducing 'Women in (IT) Course' in cooperation with Aptech and through becoming main partner of AjTyvIT 'Women Tester Academy'.

## WOMEN IN (IT) COURSE

- 100+ applicants in 2 weeks
- Courses launched in Feb. 2018



## WOMEN TESTER ACADEMY

- 1st course completed in Dec. 2017
- Out of 12 graduates, 9 employed by Accenture
- Next course to be launched in March 2018





# TEACH FOR SLOVAKIA

Teach for Slovakia (TfS) goal is to improve education in Slovakia with vision to provide all children with equal chances to succeed in their life through education, regardless of the conditions they come from. Accenture has been supporting this organization since its beginning of their operation in Slovakia.

## SCOPE OF SUPPORT

- Beside financial contribution, we finance tests used for TfS Program candidates within the recruitment process, support the selection process and participate in recruitment activities.
- We also provide opportunity of summer internships for TfS program participants.

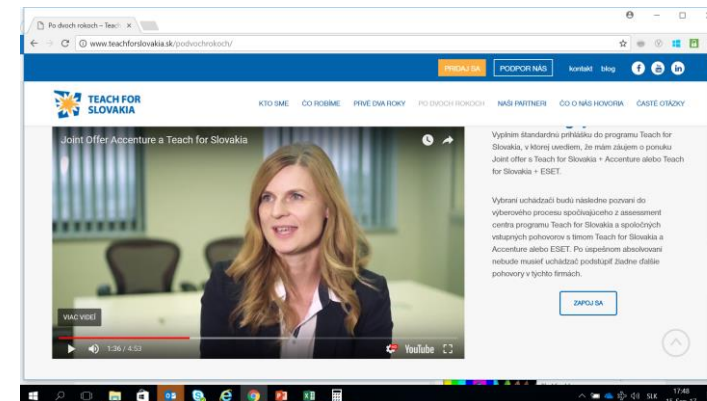


## JOINT JOB OFFER

- TfS ambition is to reach 1000 program graduates, through which the education system in Slovakia can be impacted - they search for young leaders to teach for 2 years at schools in socially disadvantaged environment.
- Our joint job offer enables TfS to better reach also potential program participants interested in the business / corporate career later on.

Stanislav Boledovic is with Martina Bedatsova and 2 others. February 3 · 🌐

Práve balíme kufre, aby sme prilákali top mozgy z Londýna k nám domov. Naštartovať svoju kariéru, i meniť Slovensko. Do Teach for Slovakia, ESETu, Accenture. Ak poznáte ľudí, ktorí chcú prísť o týchto príležitostiach diskutovať, dajte im vedieť. Viac info tu: <https://www.facebook.com/events/1783179812007607/>



Alena Kanabová speaking about Joint Job Offer: see video on [link](#)

# PRO BONO PROJECT: “GREEN SCHOOL”

In cooperation with Nexteria, within a project for real client, students (under supervision of Accenture consultants) reviewed the operating model of ‘Zelená škola’ and provided recommendations to improve its performance.



## GOAL and SCOPE

- **Zelená škola:** Obtain review/evaluation of operating model
- **Nexteria:** Get experience from the real consulting project delivery

## CHALLENGES & LESSONS LEARNED

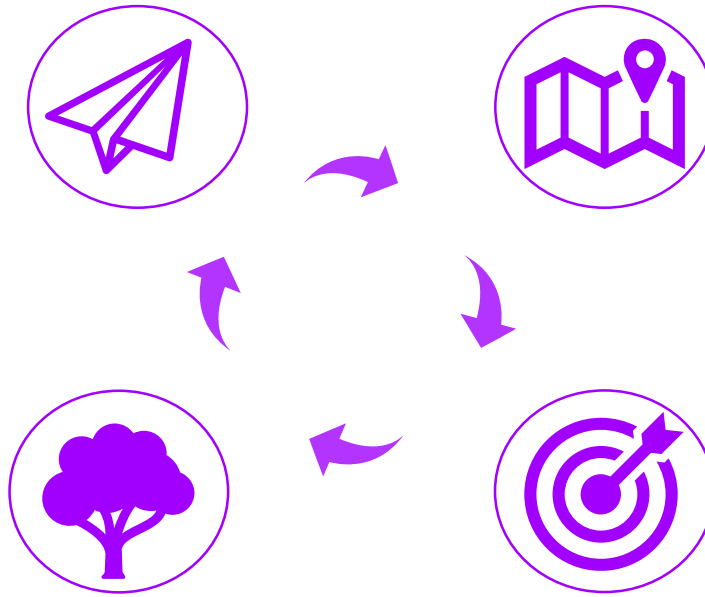
- Diversity of **3 different groups** of people
- **Time management** by project delivery
- Exact definition of **project scope**

## TIMELINE, PHASES and APPROACH

- **6 bi-weekly** alignment workshops, **3 streams**
- **AS-IS** analysis, identification of **GAPs** and **improvements definition**

## RESULTS and DELIVERABLES

- Client needs met, indicating **further project opportunities**
- Students gained **new skills** and are eager to participate in future projects





# VOLUNTEERING: “OUR CITY”

This volunteering activity has a long tradition not only in Slovakia, but also directly in Accenture, and has been a very successful project through all the years.

## ACTIVITY SUMMARY:

- 47 Accenture volunteers / 149 volunteer hours worked together
- Accenture volunteers worked in 17 NGOs
- During two days, Accenture volunteers were among more than 10k volunteers in Slovakia
- More than 131 companies joined the employee volunteers event in 52 cities in Slovakia



# EMPLOYEE DONATIONS AND CHARITY

We organize traditional employee donations/charity events. In FY18, part of them was included in #GivingTuesday campaign that kicked-off the winter charitable season.

**#GivingTuesday**

ProLiberi, o.z. is feeling grateful with Tomas Smatana and Alena Piatrik Hepnerová.  
Monday at 21:02 · 🌐

Bližšie sa čas Vianočný a my sme vďační skvelým zamestnancom Accenture na Slovensku ktorí sa rozhodli podporiť #Detský\_domov\_Prievidza kúpou darčiekov pre naše deti v rámci nimi zorganizovanej akcie #Darčeky\_pre\_deti\_2017 #Dakujeme

**ACCENTURE**  
High performance. Delivered.

- Organizujeme tradičnú jesennú zbierku šatstva a iných potrieb pre vybrané neziskové organizácie, do ktorej sa zapoja naši zamestnanci.
- V našich priestoroch dáme priestor pre prezentáciu neziskovej organizácii Teach for Slovakia, s ktorou dlhodobo spolupracujeme ako firma v oblasti spoločenskej zodpovednosti. Naši zamestnanci budú mať možnosť dozvedieť sa o poslaní a cieľoch organizácie a diskutovať s jednou z absolventiek ich programu o tom, ako zmeniť školstvo na Slovensku.
- V daný deň tiež vyzveme zamestnancov, aby sa zapojili do našej tradičnej každoročnej akcie 'Vianočný stromček priateľ'. V spolupráci s vybranými detskými domovmi pripravíme zoznam vianočných darčiekov, ktoré si detičky želajú, naši zamestnanci kúpia konkrétny darček a nechajú ho doručiť do detského domova tak, aby si každé dieťa našlo svoj vysnívaný darček pod vianočným stromčekom. Tento rok by sme chceli potešiť takmer 100 detí z detských domovov v Prievidzi a v Humennom.
- #GivingTuesday tiež využijeme na to, aby sme zamestnancov vyzvali zapojiť sa do ďalších charitatívnych aktivít, ktoré plánujeme v najbližšom období, ako napríklad charitatívna zbierka počas

**MAKING A DIFFERENCE**  
CELEBRATED ON NOVEMBER 28, 2017, #GIVINGTUESDAY KICKS OFF THE CHARITABLE SEASON  
22 NOVEMBER 2017  
READ MORE >

**MAKING A DIFFERENCE**  
HELP US TO MAKE SOME CHILDREN'S CHRISTMAS WISHES COME TRUE  
21 NOVEMBER 2017  
READ MORE >

**MAKING A DIFFERENCE**  
JOIN THE DISCUSSION ABOUT TEACH FOR SLOVAKIA AT OUR PLYNARENKA OFFICE  
20 NOVEMBER 2017  
READ MORE >

**MAKING A DIFFERENCE**  
SORT OUT YOUR WARDROBE - BRING THINGS TO THE AUTUMN DONATION ON 27.-28.11.2017  
20 NOVEMBER 2017  
READ MORE >

Aj v Accenture sme sa tento týždeň zapojili do #GivingTuesday. Vidka našim kolegom si napríklad viac ako 100 detí z detských domov našlo pod vianočným stromčekom svoj vyžúžený darček, celú jednu miestnosť sme zaplnili šatstvom, hračkami a inými vecami pre rôzne neziskovky. Tiež sme diskutovali s Teach For Slovakia o tom, ako choť príspevok k zmene školstva a ako ich v tom môžeme podporiť. Ďakujeme všetkým, ktorí ste sa aktívne zapojili. #Accenture

Nadácia Pontis  
November 27 at 9:06pm · 🌐

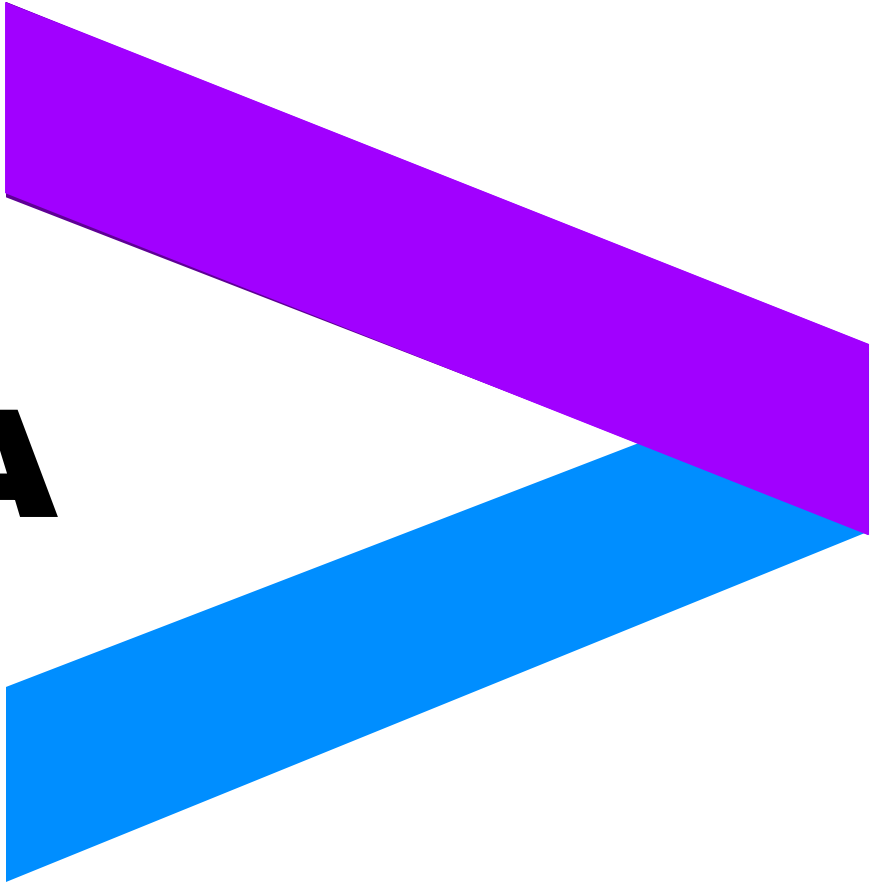
Na Slovensko dorazilo celosvetové hnutie, ktoré konkuruje myšlienke Black Friday a popularizuje neziskovú pomoc - #GivingTuesday. Slováci sa tak pridajú k milión...

See More

Aj dobré skutky si zaslúžia svoj deň.

Na Slovensko dorazila konkurencia k Black Friday. Prvýkrát oslavíme štedrosť a nezištnosť

# Q&A





**THANK YOU!**



# APPENDIX

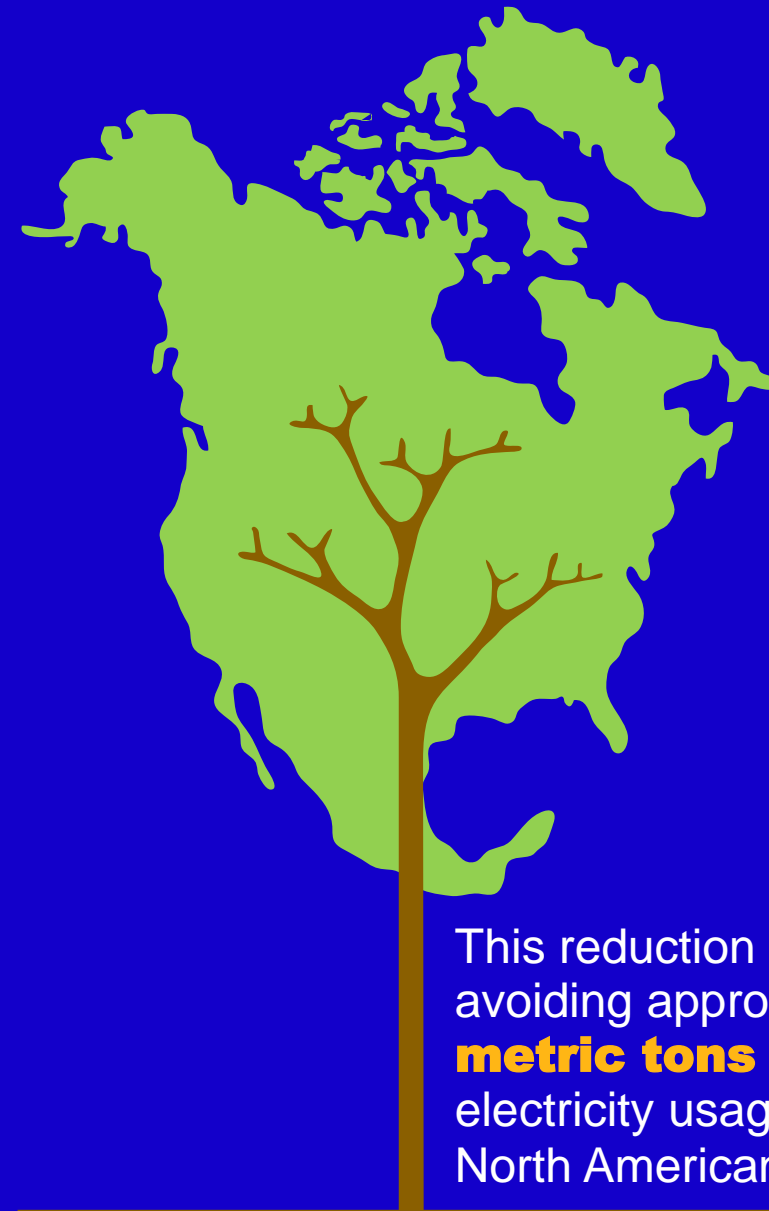


# ENVIRONMENT- MORE FACTS

# PRIORITIES AND PROGRESS

To meet our goal of reducing carbon emissions to an average of two metric tons per employee by 2020, we have set three priorities:

- 1** Leveraging **technology** for direct energy savings
- 2** **Increasing** renewable energy sources
- 3** Shaping a **culture of digital collaboration** that lowers the expectation of and need for travel



This reduction is equivalent to avoiding approximately **3.4 million metric tons of CO<sub>2</sub>** or the annual electricity usage of about **500,000** North American homes



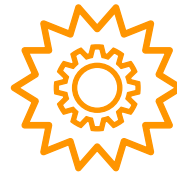
# ENABLING CLIENT AND SUPPLIER SUSTAINABILITY

**Accenture is one of few companies that track the impact of our carbon-reduction activities on clients and other stakeholders, alongside our key project deliverables. In fiscal 2016, we identified some instances when our clients experienced carbon reduction in addition to business value. Examples include:**



## **ZERO-BASED BUDGETING**

In addition to the more than US\$250 million in annual savings our clients realize when we work with them to implement ZBB programs, we estimate that over the last five years, **our clients have also reduced carbon emissions totaling more than 60,000 metric tons of CO<sub>2</sub>.**



## **ACCENTURE ENERGY MANAGEMENT AS-A-SERVICE**

This dynamic platform delivers energy performance improvement via shared deep-domain energy management experts; extensive market intelligence; and proprietary cloud-based technology and analytics. In 2016, we identified **more than US\$270 million in cost savings** through smarter energy management actions. Clients partnering with Accenture identified **more than 220,000 metric tons of potential CO<sub>2</sub> savings.**

# AWARDS AND RECOGNITION

# AWARDS AND RECOGNITION



Recognized among **Fortune's World's Most Admired Companies** for 15 consecutive years; ranked No. 1 in IT Services category or 4 years

Recognized among **Ethisphere's World's Most Ethical Companies** for 10 consecutive years

Included on **FORTUNE's 100 Best Companies to Work for** list for 10 consecutive years

Received a perfect score on **Human Rights Campaign's Corporate Equality Index** for 10 consecutive years

Recognized among **Corporate Knights' Global 100 Most Sustainable Companies in the World** for the fourth time

Ranked No. 18 on **Thomson Reuters' Diversity & Inclusion Index**

Ranked No. 14 on **CR Magazine's 100 Best Corporate Citizens** list

Recognized among **DiversityInc's Top 50 Companies for Diversity** for 11 consecutive years

Ranked among the **Top 10 on Working Mother's 100 Best Companies** lists in USA and India

Included on **Dow Jones Sustainability Index North America & FTSE4Good Global Index** for 12 consecutive years

Included for 3 consecutive years on the **CDP Climate a List** recognizing leading companies for reducing emissions and mitigating climate change