



## **CORPORATE RESPONSIBILITY IN THE PRACTICE**

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### **CONDITIONS FOR COURSE GRADUATION**

1. **CREDITS:** 6

2. **LECTORS:** Corporate responsibility & sustainability managers from Business Leaders Forum and other responsible enterprises

3. **RESPONSIBLE TEACHER (COURSE GESTOR):** Assoc. Prof. Ing. Mgr. Gabriela Dubcová, PhD.

- ◆ Office number: E5.26
- ◆ E-mail: [gabriela.dubcova@euba.sk](mailto:gabriela.dubcova@euba.sk)
- ◆ Phone number 00421 2 67 295 576
- ◆ Tutorial/office hours:

Wednesdays from 1.00 am to 2.30 am  
Thursdays from 0.30 pm to 1.00 pm

4. **COURSE REQUIREMENTS (30 points for attendance + 70 points for written exam)**

#### **A/SEMESTER:**

- ◆ Keep the tutorial time
- ◆ 100% active participation ⇒ **!!! Active concentrated attendance without usage smartphones and notebooks → in the case of non-observance of the rule, the student will be excluded from the course!!!**
- ◆ Lecture structure:
  - ⊗ 2x student's presentation (one presentation 15min.)
  - ⊗ The enterprise's presentation (one presentation 60min.)
- ◆ Student presentation ⇒ **30 points:**
  - ⊗ According to the selected topic → the content related to
    - the theory from literature, journals and newspapers
    - the competitive environment of the enterprise (specifics of business subject in the branch of the business, the biggest competitors, ...)
    - not direct information about the presenting enterprise!
  - ⊗ Duration of the presentation → 15 minutes maximally
  - ⊗ Evaluation (in points) after both presentations

⌘ **Conditions for the presentation:**

- *Team workgroup of maximum 3 people (One topic for a maximum of 1 group)*
  - *Content (100%) related to:*
    - *The newest theory (definition, classification, comparison official opinions,...) with resources, references and citations, including expression of the personal student opinion (70%)*
    - *Best practice of the competitive environment of the enterprise → not direct information about the presenting enterprise! (30%)*
    - *It will be applied to preparation of small book about most important theory in the area of the presented topic*
  - *Structure of the presentation (1/Introduction of the team; 2/Introduction of the topic; 3/Content of the presentation; 4/ Descriptions, explanations, observations; 5/Results; 6/Summary; 7/Vote of thanks)*
  - *Quality of the presenting performance → evaluation in points (from 0 to 30 points)*
  - *Communication and discussion with the audience*
  - *Minus points for reading → it is better to improvise*
  - *Request of the mandatory time (15 min. → after 15 minutes you will be stopped)*
  - *Presenting students must be in the lecture room (C1.07) 5 minutes before the beginning*
  - *Evaluation in points (from 0 to 30 points)*
- ◆ 1 permitted absence with compensation
  - ◆ All presentations + important information: **your registered e-mail in the AIS ⇒ it must be correct**

**B/ EXAMINATION:**

- ◆ Written exam – test (cca 30minutes)
- ◆ Maximum **70 points**
  - ⌘ Content – information only from presentation (students + enterprises)
- ◆ Minimum for passing 51 % (out of 70 points)
  - ⌘ After course graduation → the obtained Certificate

**MINIMUM POINTS TO OBTAIN THE CERTIFICATE  
→ 51 POINTS**