

# CONFERENCE PROGRAMME



International Conference

## **DEVELOPMENT AND DEMOCRACY**

CONFERENCE • BRATISLAVA • OCT 15, 2014

Development Ecosystems in V4: the New Role for Civil  
Society Organisations and Business Beyond 2015

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## **OCTOBER 15, 2014**

### **09:00 – 09:05 WELCOME SPEECH**

- **Lenka Surotchak**, Director of the Pontis Foundation

### **09:05 – 09:15 OPENING REMARKS**

- **Peter Burian**, State Secretary of the Ministry of Foreign and European Affairs of the Slovak Republic
  - **Gustavo Martín Prada**, Director EU Development Policy, European Commission
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## 09:15 – 10:30 PLENARY SESSION: ENHANCED COOPERATION OF THE V4 COUNTRIES: COORDINATION IN DEVELOPMENT

Efforts for greater effectiveness and coordination in development cooperation is a key challenge for the international community. This was confirmed in a communiqué from the meeting of the Global Partnership for Effective Development Cooperation, held in Mexico in April this year. V4 are present in many developing countries and are becoming an even more relevant player in development cooperation. For more than 20 years they have shared similar experiences and challenges and this has led to closer cooperation in the developing world.

How to seize this opportunity and make use of accumulated potential for joint development activities? How can the EU incorporate the transfer of transitional experience in the standard tools of its development cooperation? What can we do in order to include Eastern Partnership countries in EU joint programming? Can coordination among V4 empower these countries within the international community, the EU and beneficiary countries?

### Moderator:

- **Peter Hulényi**, Director of the Department of Humanitarian and Development Aid, Ministry of Foreign and European Affairs of the Slovak Republic

### Speakers:

- **Peter Burian**, State Secretary of the Ministry of Foreign and European Affairs of the Slovak Republic
- **Ádám Zoltán Kovács**, Deputy State Secretary for International Cooperation at Ministry of Foreign Affairs and Trade of Hungary
- **Ivan Jukl**, Director General of the Economic Section, Ministry of Foreign Affairs of the Czech Republic
- **Zuzanna Kierzkowska**, Director of the Department of Development Cooperation, Ministry of Foreign Affairs of the Republic of Poland

## 10:30 – 11:00 COFFEE BREAK

## 11:00 – 12:15 PLENARY SESSION: SUSTAINABLE DEVELOPMENT GOALS: FROM QUANTITY TO EQUALITY AND QUALITY

It is also true in development cooperation that one can make effective progress only in areas that are measured and can be measured. The main focus of Millennium Development Goals was an increase in access to social and health services, but the quality of the latter wasn't properly defined. Nowadays, the question of economic equality between and within countries is increasingly important. In addition to measurement indicators another question is the possibility of a united set of goals for both developed and developing countries.

### Moderator:

- **Ingrid Brocková**, Ambassador, Permanent Representative of the Slovak Republic to the OECD

### Speakers:

- **Gustavo Martín Prada**, Director EU Development Policy, European Commission
- **Jeroen Verheul**, Ambassador for Trade and Development of the Kingdom of the Netherlands
- **Ida McDonnell**, Policy Analyst at the Review and Evaluation Division, OECD



## **12:15 – 13:15 PLENARY SESSION: DEVELOPMENT INSPIRATIONS FOR CSR**

Speakers will introduce few strong very inspirational stories on CSR practices in developing countries.

### **Speakers:**

- **Melissa Whellams**, Principal, Avanzar Consulting, Canada
- **Georg Schoen**, Venture Coordinator Austria & CEE, Ashoka
- **Melina Heinrich**, Senior Private Sector Development Specialist at the Donor Committee for Enterprise Development, UK

## **13:15 – 14:45 LUNCH**

## **15:00 – 17:00 DISCUSSION ROUNDTABLES (COFFEE BREAK INCLUDED)**

### **ROUNDTABLE A: V4 partners in development cooperation**

Despite the diversity of their approaches, there are signs of convergence between the V4 providers of development co-operation. However to fulfil the principles of effective development co-operation, there is a need to improve the existing ODA models and culture of cooperation between the V4 countries themselves, but also between other donors and recipient countries. Which assistance models could be an inspiration for the V4 countries? Should V4 countries look to the models of more experienced donors or rather create their own models reflecting their particular expertise? Is there a culture of collaboration which would naturally support ODA system alignment of V4 partners in development cooperation?

### **Moderator:**

- **Simon Lightfoot**, Senior Lecturer in European Politics, University of Leeds UK

### **Speakers:**

- **Ondřej Horký-Hlucháň**, Head of the Research Department, Institute of International Relations in Prague, Czech Republic
- **Zsuzsanna Végh**, Research Assistant at the Center for EU Enlargement Studies, Central European University in Budapest, Hungary
- **Patryk Kugiel**, Analyst at the International Economic Relations and Global Issues Programme, Polish Institute of International Affairs, Poland

### **ROUNDTABLE B: Future of global education: paradigm shifts and conceptual changes**

Critical discussion of global education is very much needed since it has become an increasingly diverse issue pursued by a variety of stakeholders in the past decade. With growing engagement of national governments, different ministries and local authorities, the global education concept has become a challenge for contemporary national curricula. Holistic features of global education constitute a great barrier to the mechanistic and objectivist approach which dominates existing educational systems in the V4 countries. Let's search for opportunities to reform national curricula which would prepare students for the complexities of an interconnected and interdependent world and empower them to create a world they wish to live in.

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**Moderator:**

- **Ivana Raslavská**, Program Director, Democratisation and Development Abroad, Pontis Foundation

**Speakers:**

- **Helmut Hartmeyer**, Head of Department Funding Civil Society, Austrian Development Agency
- **Ivar Štaffa**, General Director, International Cooperation and European Affairs Division, Ministry of Education, Science, Research and Sport of the Slovak Republic
- **Cezary Kościelniak**, Tenure at Department of Social Science, Adam Mickiewicz University in Poznań

**THE SLOVAK NGDO PLATFORM ROUNDTABLE C: Policy Coherence for Development – a new challenge for V4 countries**

After decades of development cooperation provision, the international community points out that development goals cannot be achieved only by increasing aid quantity and effectiveness of development policies. There are other policies of the EU and other donors that have a serious impact on developing countries in areas such as trade, energy, environment and climate change, agriculture, finance and migration. Based on the Lisbon Treaty, policy coherence for development is a legal obligation of the EU. It is also one of the primary objectives of the OECD Strategy on Development. How can the V4 countries ensure that broader policies pursued by the V4 are coherent with the goal to promote worldwide development?

**Moderator:**

- **Andrea Girmanová**, Project Manager, Slovak NGDO Platform

**Speakers:**

- **Ingrid Brocková**, Ambassador, Permanent Representative of the Slovak Republic to the OECD
- **Katarina Šrámková**, Policy Officer in the Czech Forum for Development Cooperation
- **Jan Bazyl**, Executive Director, Grupa Zagranica, Poland

**ROUNDTABLE D: Effective tools for civic participation to engage in public policy in the Western Balkans**

Development of civil society in the Western Balkans reflects their countries' socio-economic development as well as the willingness of the government to allow for control mechanisms of their work. NGOs, think tanks, analytical centres or informal groups of activists find their own ways to be involved in various stages of policy-making, while trying to work with decision makers, shape public opinion and mobilise politicians in the need for action. What are the possibilities of civil society in the countries of South East Europe to act? Is advocacy feasible in northern Kosovo and Macedonia, what tools of involvement in public life can organizations in Albania and Bosnia and Herzegovina apply?

**Moderator:**

- **Ilina Nesik**, Project and Communication Manager, Balkan Civil Society Development Network, Macedonia

**Speakers:**

- **Marko Aksentijević**, Program Director, Mikroart, Serbia
- **Tamara Resavska**, Project Coordinator at Metamorphosis Foundation, Macedonia



### **ROUNDTABLE E: CSR and economic development**

Corporate Social Responsibility has become a mainstream topic in recent years both in development cooperation and in business communities around the globe. It is no longer considered just a side activity for philanthropy and PR purposes. Small and medium companies remain the main driver of employment creation and the requirements for their responsible conduct in global supply chains are increasing. Some companies take this challenge seriously and follow a more long term and sustainable approach to their business activities. They venture into new and unorthodox products and services and try to seek shared value in terms of both sustainability and profitability. There is much talk about public – private partnerships and social enterprise in development cooperation, but the question remains as to how developing countries can become equal partners in these discussions and how to unlock their potential for example as sustainable suppliers, manufacturers and technology enabled services providers.

#### **Moderator:**

- **Michal Kišša**, Project Coordinator, Pontis Foundation

#### **Speakers:**

- **Melissa Whellams**, Principal, Avanzar Consulting, Canada
- **Georg Schoen**, Venture Coordinator Austria & CEE, Ashoka
- **Melina Heinrich**, Senior Private Sector Development Specialist at the Donor Committee for Enterprise Development, UK
- **Gunther Schall**, Head of Unit Private Sector and Development, Austrian Development Agency

### **ROUNDTABLE F: Democracy Assistance: How to Ensure that the EU Plays a More Active and Principled Role in Supporting Democracy, Freedom and Human Rights in a Changing Geopolitical Climate**

The current economic crisis, combined with the more complex geopolitical reality of the countries to the South and to the East of the EU, often results in democracy assistance and other aid being contingent on economic or geopolitical interests of the donor. How can we accelerate a responsible and efficient EU response to the desires of people in its neighbourhood to enjoy and contribute to the universal values the EU is built upon? What should the main attributes of such a response be? Do the “younger” EU democracies have anything to offer to the processes of formation and implementation of the EU policies and programmes for supporting democracy and good governance?

#### **Moderator:**

- **Miriam Lexmann**, Head of EU Office, International Republican Institute

#### **Speakers:**

- **Jerzy Pomianowski**, Executive Director, European Endowment for Democracy, Brussels
- **Indre Bulavaite-Andrejeve**, Head of Swedish International Liberal Centre, Vilnius Office

### **THE INTERNATIONAL VISEGRAD FUND ROUNDTABLE G: V4 and Eastern Partnership: What small scale assistance can give to small countries?**

The term “transitional experience” and its transfer are buzzwords often used in relation to the “new” EU Member States. The EU even created a database aimed at accumulating its members’ experience of transition to democracy and building of democratic institutions, which should serve



as an inspiration for countries undergoing similar processes. Is the transition experience really relevant to the EU's neighbours, or other regions of the world? Do the V4 countries have anything to offer when it comes to support of democracy, good governance and EU pre-accession?

**Moderator:**

- **Balázs Jarábik**, Associate Fellow, Central European Policy Institute, PACT

**Speakers:**

- **Karla Wursterová**, Executive Director, International Visegrad Fund
- **Vladislav Kulminski**, Political Adviser to the Prime Minister, Government of the Republic of Moldova
- **Krzysztof Stanowski**, Executive Director, Solidarity Fund, Poland
- **Eka Tkeshelashvili**, President, Georgian Institute for Strategic Studies

**THE MINISTRY OF FINANCE OF THE SLOVAK REPUBLIC ROUNDTABLE H:  
Innovation for Developments**

How can we leverage innovation for development? Knowledge spillovers and innovations deeply affect the potential of developing countries to not only generate economic growth but also to preserve peace and security, or make headway in good governance. Innovations in ICT, especially, have recently provided a new powerful channel for knowledge exchange, conflict resolution, and perhaps most importantly, voice, encouraging citizen engagement and enhancing accountability across the developing world. Many aid recipients have valuable lessons to share with new donors such as the Visegrad countries, which are fresh graduates to the donor community, and are currently seeking “smart” and fiscally prudent approaches to pursuing responsible and demand-oriented development policies. Transcending the dividing line – and the implied teacher-pupil dynamic – between “developed” and “developing” countries, this roundtable will bring together leaders from international organizations and policy practitioners from Eastern Europe, the Middle East and/or Africa, to inspire a broad discussion on the role of innovation in development. The envisioned output on the policy level is a concept note on a possible shared contribution of the Visegrad donors in this regard. The roundtable will be introduced by either the Minister or one of the State Secretaries at the Ministry of Finance of the Slovak Republic and co-sponsored by UNDP.

**Moderator:**

- **Kristína Mikulová**, Head of Development Cooperation and International Financial Institutions, International Relations Section, Ministry of Finance of the Slovak Republic

**Speakers:**

- **Milica Begovic**, Innovation Specialist, UNDP Regional Centre for Europe and the CIS
- **Marko Tomicic**, Senior Consultant for Delta Partnership, WYG Group in Nairobi
- **Nana Tsiklauri**, Head of International Relations and Donor Coordination Division, Ministry of Justice of Georgia
- **Seth Ayers**, Senior Partnership Specialist at the World Bank Institute
- **Marcin Piatkowski**, Senior Economist at the World Bank, Warsaw



**17:00 – 17:15 MINISTER´S AWARD FOR THE FIELD WORKER IN DEVELOPMENT COOPERATION**

**17:15 – 18:00 GLASS OF WINE AND RECEPTION**

**Organizer:**



**Partners:**

