



## **CORPORATE RESPONSIBILITY IN THE PRACTICE**

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### **CONDITIONS FOR COURSE GRADUATION**

#### **1. CREDITS: 6**

#### **2. LECTORS: Corporate responsibility & sustainability managers from Business Leaders Forum and other responsible enterprises**

#### **3. RESPONSIBLE TEACHER (COURSE GESTOR): Assoc. Prof. Ing. Mgr. Gabriela Dubcová, PhD.**

- ◆ Office number: E5.26
- ◆ E-mail: [gabriela.dubcova@euba.sk](mailto:gabriela.dubcova@euba.sk)
- ◆ Phone number 00421 2 67 295 576
- ◆ Tutorial/office hours:

Wednesdays from 9.45 am to 10.30 am  
Thursdays from 0.30 am to 1.15 am

#### **4. COURSE REQUIREMENTS (30 points for attendance + 70 points for written exam)**

##### **A/SEMESTER:**

- ◆ Keep the tutorial time
- ◆ 100% active participation ⇒ **!!! Active concentrated attendance without using smartphones and notebooks → in case of non-observance of the rule, the student will be excluded from the course!!!**
- ◆ Lecture structure:
  - ⊗ 2x student's presentation (one presentation 15min.)
  - ⊗ The enterprise's presentation (one presentation 60min.)
- ◆ Student presentation ⇒ **30 points:**
  - ⊗ According to the selected topic → the content related to
    - the theory from literature, journals and newspapers
    - the competitive environment of the enterprise (specifics of business subject in the branch of the business, the biggest competitors, ...)
    - not direct information about the presenting enterprise!
  - ⊗ Duration of the presentation → 15 minutes maximum
  - ⊗ Evaluation (in points) after both presentations

- ✘ **Conditions for the presentation:**
  - Team workgroup of maximum 2 people (One topic for a maximum of 1 group)
  - Content (100%) related to:
    - The newest theory (definition, classification, comparison official opinions,...) with resources, references and citations, including expression of the personal student opinion (70%)
    - Best practice of the competitive environment of the enterprise → not specific description about the presenting enterprise! (30%)
    - It will be applied to preparation of small book about the most important theory in the area of the presented topic
  - Structure of the presentation (1/Introduction of the team; 2/Introduction of the topic; 3/Content of the presentation; 4/ Descriptions, explanations, observations; 5/Results; 6/Summary; 7/Note of thanks)
  - Quality of the presenting performance → evaluation in points (from 0 to 30 points)
  - Communication and discussion with the audience
  - Minus points for reading → it is better to improvise
  - Request of the mandatory time (15 min. → after 15 minutes you will be stopped)
  - The presentation to be sent me to me max. 24 hours before lecture (identification in the mail subject: CRP\_day)
  - Presenting students must be in the lecture room (C1.07) 5 minutes before the beginning
  - Evaluation in points (from 0 to 30 points)
- ◆ 1 permitted absence with compensation
- ◆ All presentations + important information →
- ◆ <https://www.nadaciapontis.sk/projekty/blf/prednasky-pre-studentov/>
- ◆ Coordinator from BLF: Mirka Gočálová - [miroslava.gocalova@nadaciapontis.sk](mailto:miroslava.gocalova@nadaciapontis.sk)

## **B/ EXAMINATION:**

- ◆ Written exam – test (cca 30minutes)
- ◆ Maximum **70 points**
  - ✘ Content – information only from presentation (students + enterprises)
- ◆ Minimum for passing 51 % (out of 70 points)
  - ✘ After course graduation → the obtained Certificate
- ◇

**MINIMUM POINTS TO OBTAIN THE CERTIFICATE  
→ 51 POINTS**