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# INDEXES IN THE AREA OF CORPORATE RESPONSIBILITY

# STRUCTURE OF THE PRESENTATION

- ❑ What is the indexes in the corporate responsibility;
- ❑ Why do we have corporate responsibility indexes;
- ❑ Process of CRI;
- ❑ Examples;
- ❑ Dow Jones Sustainability Indexes;
- ❑ Companies using indexes in Portugal;
- ❑ List of the companies with the best results in the CRS indexes;
- ❑ Results and Summary.

# INTRODUCTION

- ❑ Define alternative methods for managerial accounting of the CR;
- ❑ Classify related CR forms;
- ❑ To categorise and characterise frequented CRI.



# WHAT ARE THE INDEXES IN THE CORPORATE RESPONSIBILITY?



It's a strategic management tool to enhance the capacity of businesses to:

- develop, measure and communicate best practice in the field of corporate social responsibility.

# WHY DO WE HAVE CR INDEXES?

Corporate social responsibility and sustainability frameworks

Stakeholders to concentrate on socially and environmentally responsible investing

Corporate Social Responsibility has become a part of the overall business strategy

Socially responsible investing more popular

Benchmark in your business



- a) Preparation
- b) Self-assessment
- c) Validation
- d) Scores & feedback
- e) Results publication
- f) Implement change

## PROCESS OF CRI

# EXAMPLES

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- ❑ The Dow Jones Sustainability Indexes
- ❑ S&P Dow Jones Indices
- ❑ FTSE4GOOD series
- ❑ STOXX Sustainability Indices
- ❑ KLD Global Sustainability Index Series
- ❑ ESIs- Ethibel Sustainability Indices
- ❑ SIX Swiss Exchange Indices
- ❑ ASPI Eurozone
- ❑ ECPI Ethical Index
- ❑ Business in the Community CR Index
- ❑ Global Compact 100 Index
- ❑ Jantzi Social Index
- ❑ FTSE Johannesburg Socially Responsible Index
- ❑ Calvert Social Index
- ❑ São Paulo Stock Exchange Corporate Sustainability Index

MEMBER OF

# Dow Jones Sustainability Indices

In Collaboration with RobecoSAM 

*The Dow Jones Sustainability Index emerged in 1999.*

They are global indexes tracking the financial performance of the leading Sustainability-driven companies worldwide

The importance given by investors to this index reflects the growing concern of companies and other non-profit organizations for a sustainable world.

It's financial performance is thus intrinsically associated with compliance with sustainability requirements which cut across all areas of business life and involve economic, social and environmental aspects.





Dimension	Criteria	Weighting (%)
<b>Economic</b>	Codes of Conduct / Compliance / Corruption & Bribery	5.5
	Corporate Governance	6.0
	Risk & Crisis Management	6.0
	Industry Specific Criteria	Depends on Industry
<b>Environment</b>	Environmental Performance (Eco-Efficiency)	7.0
	Environmental Reporting*	3.0
	Industry Specific Criteria	Depends on Industry
<b>Social</b>	Corporate Citizenship/ Philanthropy	3.5
	Labor Practice Indicators	5.0
	Human Capital Development	5.5
	Social Reporting*	3.0
	Talent Attraction & Retention	5.5
	Industry Specific Criteria	Depends on Industry

# CR INDEXES IN PORTUGAL

Sustainability indexes are an important tool for EDP to the extent that they allow the company's sustainability performance to be measured and make a contribution to the continuous improvement of its operations, particularly in terms of its market orientation

EDP is included for the 11th consecutive year in the Dow Jones World Sustainability Index.

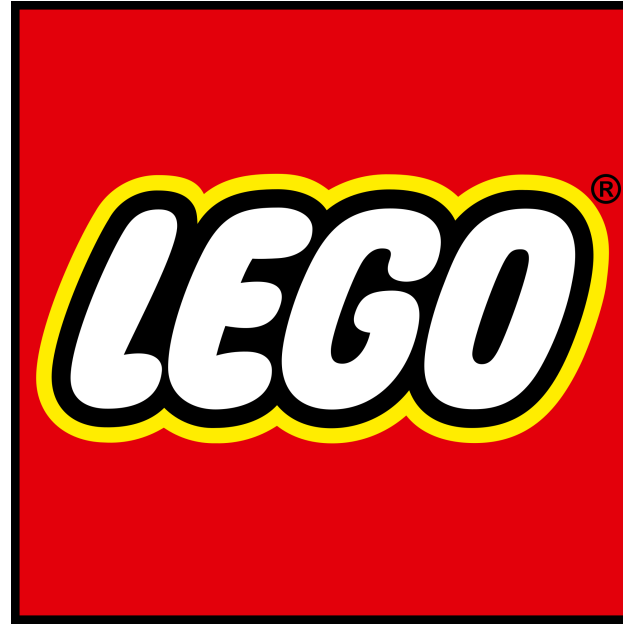
It keeps its presence in DJSI Europe for 9 years, which reflects the company's efforts in integrating sustainability in all priority areas of its value chain.



SCORE *	RANKING	MEMBER
85	2nd position for peers and 4th within the electric utilities	DJSI World DJSI Europe
Leadership A-	n.a.	CDP Climate Change: A-
20.7 (medium) **	6 out of 151 within electric utilities	STOXX Europe Sustainability Indices
4.6	n.a.	FTSE4Good Global Index FTSE4Good Europe Index

THE  
COMPANIES  
WITH THE  
BEST CSR  
REPUTATIONS

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# RESULTS AND SUMMARY

Definition

Advantages

Kinds of indexes

Indexes in portuguese company

World ranking list



THANK YOU FOR YOUR ATTENTION

# FONTS

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